

Terms and Conditions of Participation – “Cinematic Residence Club Med South Africa”

Version dated 19 October 2026

1 Organiser

The call for applications entitled “Cinematic Residence Club Med South Africa” is organised by CLUB MED SAS, a company with share capital of EUR 149,704,804, whose registered office is located at 11 rue de Cambrai, 75019 Paris, registered with the Paris Trade and Companies Register under number 572 185 684 RCS Paris, hereinafter referred to as the “Organiser”.

2 Purpose of the project

The Organiser is seeking two emerging talents with a cinematic sensibility, storytelling ability and a distinctive creative universe meeting the requirements set out in the Brief referred to in Article 3.

The call for applications does not constitute a promise of employment, and the collaboration with the selected talents will be governed by a separate agreement.

3 Creative brief

The applicant must produce a cinematic film lasting between 30 and 45 seconds, telling a compelling visual story about what one chooses to do when time truly belongs to oneself.

The film must be submitted in horizontal 16:9 format, with a minimum resolution of 1920 × 1080 pixels (Full HD), in a commonly used video format such as MP4 or MOV.

It may be produced in the applicant's language; English subtitles are mandatory where the spoken language is other than French.

The use of artificial intelligence tools for creative assistance or post-production purposes is permitted, subject to prior notification to Club Med and compliance with third-party rights. However, films generated entirely by artificial intelligence are

not permitted. The submitted film must be based primarily on original footage produced by the applicant.

No project files or raw footage will be required at the time of application. However, the Organiser reserves the right to request from shortlisted applicants a high-quality version of the film, as well as materials enabling verification of its authenticity and the conditions under which it was produced.

4 Schedule

The project schedule is as follows:

November 1, 2026, at 11:59 p.m. (Paris, France time): closing of applications and receipt of videos.

During November 2026: verification of applications and selection of the two successful talents.

The selected applicants will be contacted individually by the Organiser to confirm their participation. No shortlist will be publicly disclosed.

From December 1 to 8, 2026: production in South Africa. Any additional travel days will be communicated directly to the selected talents.

5 Eligibility Requirements

Applicants must cumulatively meet the following conditions:

Be of legal age, having reached the age of 18 by October 19, 2026.

Have a conversational level of English enabling them to participate in a team production.

Be available from December 1 to 8, 2026, for the production and be able to travel on the dates communicated.

Hold the necessary documents and authorisations to travel and participate in the production in South Africa.

Hold the necessary rights and authorisations relating to their creation and the elements contained therein.

6 Participation procedure

Only one application per person is permitted.

Before the closing date, the applicant must:

- Produce an original film meeting the brief set out in Article 3.
- Publish their video from a public account on Instagram OR TikTok, at their discretion. Publication on both platforms is not required.
- Tag @clubmedsouthafrica on Instagram or @clubmed on TikTok, and use #ClubMedCinematicResidence in the caption.
- Access the dedicated landing page, review these terms and conditions, and complete the official form hosted on Tally.
- Provide the direct link to the publication and the requested information, then accept the terms and conditions.

The publication must remain accessible up to and including November 6.

7 Music and Third-Party rights

The applicant may use music and sounds available in the music library of their own Instagram or TikTok account, subject to compliance with the terms of use and licences applicable to their account and publication.

The applicant is responsible for ensuring compliance with third-party rights relating to music, sounds, images and other elements incorporated into their video and must be able to specify their sources and authorisations upon request. In any event, the applicant shall indemnify and hold Club Med harmless against any infringement of third-party rights arising from the submitted content.

Videos submitted as part of the call for applications are intended exclusively for the evaluation of applications and will not be republished by the Organiser.

8 Application file

Any application that is incomplete with regard to the requested elements or contains an inaccessible file or link may be subject to a request for rectification sent by email to the applicant concerned.

The applicant will have a period of 48 hours from the sending of this notification to provide the missing elements or correct the access issues.

Such rectification may only concern administrative or technical elements and will not allow the applicant to modify or replace the film initially submitted.

Failing rectification within the prescribed period, the application will be declared inadmissible.

9 Evaluation and selection

The jury consists of three Club Med representatives and evaluates applications based on their consistency with the brief referred to in Article 3 and, in particular, on storytelling, visual direction, editing and sound, affinity with the Club Med universe and creative autonomy.

Selection does not depend on the number of followers, views, “Likes” or comments.

Following the review of applications, the jury will select two emerging talents who will be contacted individually by the Organiser and will have a period of 72 hours from the sending of the notification to confirm their interest and availability for the production scheduled from December 1 to 8, 2026. Failing this, the Organiser reserves the right to contact another applicant.

Final selection will be subject to verification of the eligibility requirements and the signing of an agreement governing the relationship between the Organiser and the selected applicant.

10 Participation in the production

Subject to the signing of a separate agreement, the two selected talents will participate in a content production organised by Club Med in South Africa, from December 1 to 8, 2026.

Coverage of Stay Expenses

As part of this production, the Organiser will cover the following:

Round-trip transportation from a location situated in a Member State of the European Union, the United Kingdom, Switzerland or South Africa, in accordance with the arrangements determined by the Organiser.

Accommodation for the duration of the stay.

Meals and transfers provided for under the official programme.

One excursion allocated to each talent by the Organiser, the costs of which will be fully covered.

Conditions Applicable to Talents

Insurance and administrative formalities: each talent will be responsible for their travel documents, any visa procedures and associated costs, as well as obtaining and paying for the personal insurance required for their stay.

Production equipment: each talent must have their own equipment necessary for the production of the content.

Personal expenses: any expense not expressly included in the costs covered by the Organiser will remain the responsibility of the participant.

Accompanying persons: no accompanying persons will be authorised. Participation in the production is strictly individual.

Remuneration and Assignment of Rights

An amount of up to EUR 500 will be allocated to each talent. This amount includes remuneration for the services provided and consideration for the

assignment of intellectual property rights in the deliverables granted by each talent to the Organiser, in order to allow the Organiser, at a minimum, to distribute the videos organically and through sponsored distribution (paid media), including the promotion of the content through digital advertising campaigns, on digital media, particularly social networks, websites and other digital platforms, for a period of 3 years from their publication and worldwide. The terms of this assignment will be set out in the separate agreement concluded with each talent.

Expected Deliverables

Each selected talent undertakes to produce the following deliverables:

- 1 cinematic Reel of a maximum duration of 45 seconds, intended to be published as a co-post with Club Med;
- 1 trailer of a maximum duration of 10 seconds;
- 30 unedited video rushes;
- 10 unedited photographs.

The agreement will specify the technical characteristics and delivery formats, deadlines, feedback and approval procedures, co-publication conditions, publication schedule and the respective obligations of each party.

Detailed logistical arrangements will be communicated individually to the selected talents before their departure.

11 Intellectual Property and Image Rights

Each applicant retains all intellectual property rights held by them in the video submitted as part of the call for applications.

Participation in the call for applications only authorises the Organiser to review and evaluate the content submitted as part of the selection process. No assignment of exploitation rights or

authorisation to publish on Club Med's media channels is granted solely by virtue of participation.

Applicants warrant that they hold the necessary rights and authorisations relating to the elements incorporated into their video, including images, music, sounds and any persons depicted.

The detailed terms of the assignment, including the rights of reproduction, representation and adaptation necessary for the intended uses, will be specified in the agreement concluded with each talent.

Any authorisations relating to the talents' image rights will also be governed by this agreement.

12 Personal data

The personal data (hereinafter referred to as the "Data") provided by applicants as part of the call for applications are processed by Club Med SAS, acting as data controller, in accordance with applicable personal data protection regulations.

Applications are collected through an online form hosted on the Tally platform.

The Data collected are used for the following purposes:

- Registering and managing applications;
- Verifying applicants' eligibility and compliance with the participation requirements;
- Evaluating applications and selecting the two emerging talents;
- Contacting applicants as part of the selection process;
- Organising the participation of the selected talents and preparing the contractual and logistical arrangements for the production.

The Data are intended for duly authorised Club Med teams as well as authorised service providers involved in the organisation and management of the

operation, within the limits of their respective duties.

The Data will be retained for the period necessary for the purposes for which they are processed, subject to applicable legal retention obligations. The precise retention periods and any transfers of data outside the European Economic Area will be specified in the personal data protection information notice made available to applicants.

The information identified as mandatory in the form is necessary for the review of applications. If this information is not provided, the application cannot be taken into consideration.

The Data collected as part of the call for applications will not be used for commercial prospecting purposes without compliance with the applicable legal requirements.

In accordance with the amended French Data Protection Act (Loi Informatique et Libertés) and the General Data Protection Regulation (GDPR) No. 2016/679 of April 27, 2016, applicants have, under the conditions provided for by the regulations, rights of access, rectification, erasure, restriction of processing, objection and, where applicable, portability of their Data.

To exercise their rights, applicants may send their request to:

CLUB MED – Customer Service 11 rue de Cambrai,
75019 Paris relation-clients.france@clubmed.com

Applicants may also contact Club Med's Data Protection Officer at the following address: dpo@clubmed.com.

In the event of a complaint, applicants may refer the matter to the competent supervisory authority, in particular the French Data Protection Authority (Commission Nationale de l'Informatique et des Libertés – CNIL).

For further information, applicants are invited to consult Club Med's privacy policy, available at www.clubmed.fr.

13 Inadmissibility and Withdrawal

The Organiser reserves the right to declare inadmissible any application that does not comply with these terms and conditions of participation, contains inaccurate or misleading information, or infringes third-party rights.

In the event of missing information or an irregularity that can be corrected, the Organiser may request that the applicant rectify their application, in accordance with the procedures and deadlines set out in these terms and conditions.

Any applicant may withdraw their application before the final confirmation of their selection by sending a written request to the Organiser at the following address: clubmedsocialEMEA@gmail.com

In the event of withdrawal after confirmation of selection, the applicable terms will be those provided for in the separate agreement concluded with the talent concerned, where applicable.

14 Modification or cancellation

The Organiser reserves the right to modify, postpone, shorten or cancel the call for applications in the event of force majeure, circumstances beyond its control or any other legitimate reason making an adjustment to the operation necessary.

Any substantial modification to these terms and conditions will be subject to appropriate notification to the applicants concerned.

In the event of cancellation of the operation, applicants will be informed through the

communication methods deemed appropriate by the Organiser. The personal Data collected will be processed in accordance with the provisions of Article 13.

15 Governing Law and Jurisdiction

The Organiser reserves the right to modify, postpone, shorten or cancel the call for applications in the event of force majeure, circumstances beyond its control or any other legitimate reason making an adjustment to the operation necessary.

Any substantial modification to these terms and conditions will be subject to appropriate notification to the applicants concerned.

In the event of cancellation of the operation, applicants will be informed through the communication methods deemed appropriate by the Organiser. The personal Data collected will be processed in accordance with the provisions of Article 13.

16 Contact

Any question or complaint relating to the call for applications or the application of these terms and conditions must be addressed in writing to the Organiser:

CLUB MED SAS

11 rue de Cambrai

75019 Paris, France

Contact : clubmedsocialEMEA@gmail.com