

Club Med  EXCLUSIVE COLLECTION



. Press Kit .
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A free interpretation of luxury

A pioneer in its approach to holidays, Club Med is disrupting the world of travel once again. It is shaking up conventional luxury and outlining a new, more demanding yet freer way of traveling that is far from traditional, with experience and sharing as the common theme. Whether in a Space or an entire Resort, on the 5 masted yacht Club Med 2, in a Villa or Chalet, Club Med Exclusive Collection promises to be a unique stay.





Club Med Exclusive Collection is a response to increasingly demanding travel aspirations. More comfort, more service, surprises, experiences and little touches, it is the sum of great services and little things that create a memory. And it makes a comfortable stay much more than that, a moment in time that still evokes happy memories years later... Because today luxury is subjective and for many, the classic ideas around luxury do not embody the ideal of a holiday, Club Med was keen to combine the essentials of a top-of-the-range stay with its expertise, which has become its signature: the quest for joyous hedonism, moments of sharing and a certain freedom. Today, it is this free spirit and the desire to always have *choice* that illustrates the uniqueness of a Resort or Exclusive Collection Space, as opposed to a traditional luxury hotel.

- **5 Exclusive Collection Resorts**
Seychelles, Michès Playa Esmeralda, Cefalù, La Plantation d'Albion, Val d'Isère
- **10 Exclusive Collection Spaces**
Punta Cana, Cancun, Rio das Pedras, Québec Charlevoix, Arcs Panorama, Valmorel, Marrakech, Kani, Tignes, La Rosière (2023)
- **3 Villa addresses**
Finohlu, Albion et Seychelles
- **2 Chalet addresses**
Valmorel et Grand Massif Samoëns Morillon
- **1 sailing Yacht**
Club Med 2

Tailor-made services

With a limited number of guests, each of the Exclusive Collection Spaces or Resorts offers the luxury of intimacy above all, and develops a more confidential art of living, resolutely focused on decor. Right down to the smallest details, the renowned designers are inspired by the aesthetics of the environments in which they are located and have favored this blend of inspired atmosphere and refinement typical of boutique hotels. For the beach addresses, a Zen zone is built around a quiet, adult-only pool, ideally located away from the resort's nerve center. Then there is the concierge service, with its dedicated teams, which helps to personalize each stay as much as possible. Available and very attentive, the Exclusive



Collection concierge service, offered to all guests in suites, Apartment-Chalets and Villas, anticipates their needs as much as possible, well before their arrival, for example with a call to facilitate their stay, and as soon as they arrive at the station or airport, with a private transfer. All Exclusive Collection guests, without exception, are offered champagne from 6pm, a turndown service, aperitifs in the Exclusive Collection lounge, private ski room in the mountains, priority access to reservations for the specialty restaurant, the spa and excursions. In-room amenities are provided by expert partners such as Sothys and Cinq Mondes, and non-alcoholic drinks from the mini bar are included. While late breakfasts are served in the Gourmet Lounge and tea times are served in the Exclusive Collection lounge, suites have the option of a continental breakfast at bedtime.

Experience at the heart of the values



Activities are at the heart of Club Med's expertise, with a wide range of sports and activities. It is this unique overall experience - sporting, cultural, emotional and sometimes unusual - that sets Club Med apart today.

Choosing an Exclusive Collection holiday means pushing the emotional envelope and offering yourself something you can't buy in the *all-inclusive* package: memories and the opportunity to be yourself without worrying about the idea of classic luxury. The intensity of an exceptional moment that summons up a few moments of grace, toasting with champagne and the sound of a classical concert under the stars, sharing a barbecue after landing on a deserted beach on the edge of a lagoon, sipping a Negroni while listening to a traditional music group with an unobstructed view of the old town of Cefalù... With the Exclusive Collection, Club Med creates a surprise. And cultivates its ability to improvise, to enhance the surrounding riches to offer a different view of the destination. With the Exclusive Collection, desires resurface, the disconnection is immediate and a kind of carefree spirit takes over. To let yourself be surprised is to let go, and this is one of the most beautiful gifts you can give yourself...

Exclusive Collection reconciles luxury & family

The very signature of Club Med, the family remains at the heart of the Exclusive Collection range. And for the first time, combining the demands of luxury and comfort with the legitimate expectations of a family holiday becomes child's play. Club Med Exclusive Collection thinks of everything and *works* to ensure that everyone is happy, young and old, down to the smallest detail... Children are taken care of in the lounge of the Chalets and Villas for a day of activities, the water sports hall is reserved for children during certain time slots at Club Med 2, the accommodation typology is like a charming boutique hotel dedicated to families at Club Med Michès Playa Esmeralda and, in general, each Exclusive Collection Space or Resort has been designed to encourage a natural *reconnection* between all generations...

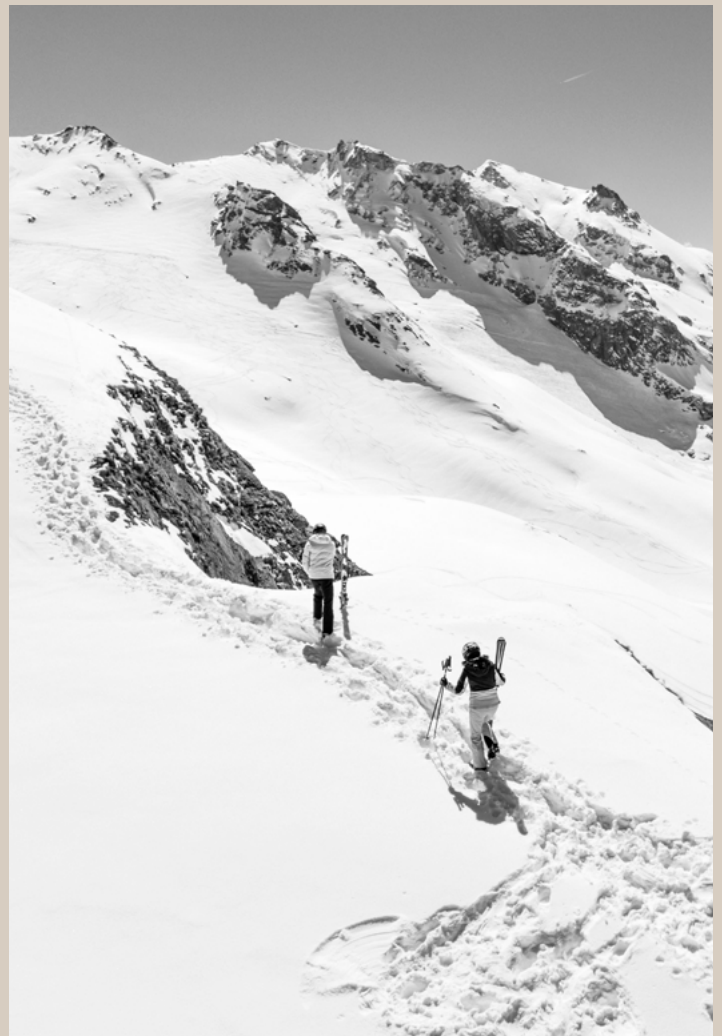


These territories have become new paradises



With a sailing yacht, 10 Spaces, 5 Resorts, and around 80 Villas and 80 Exclusive Collection Apartment-Chalets, spread between the mountains and the sea. Club Med was keen to promote sites that were not only exceptional, but also rich in heritage, a unique environment and a vibrant local culture. By bringing these 20 Exclusive Collection sites (in addition to Club Med 2) to the forefront of their vision of lifestyle and luxury today, Club Med intends to cultivate a heritage of emblematic addresses with a particularly high standard.

Whether it is Cefalù, a pioneering Club Med destination, combining eco-construction (panoramic villas) and a cultural site steeped in history (with original buildings within the Resort itself, between Il Palazzo and the chapel of Saint Lucia), the Seychelles with Saint Anne's Island, a real sanctuary of 220 hectares of wilderness reserved for the Resort alone and accessible only by boat, or Albi-on Plantation in Mauritius, recently renovated and designed as a lush retreat with all the culture of the small local kitchen trailers... Exclusive Collection illustrates its free interpretation of luxury through a direct connection to the local culture and people. The first objective of each renovation or construction is to respect the dream that the architects had in mind. Blending in as naturally as possible with the environment means leaving all the potential for wonder to the landscape around us. Luxury must make sense.



Exclusive Collection Villas & Chalets

Ten years ago, Club Med inaugurated a range of self-contained accommodation that included all the advantages of the “all-inclusive” package, once again pioneering the concept of the *no-stress* holiday. With two sites offering around 80 fully equipped Apartment-Chalets (Samoëns Morillon and Valmorel, in France) and three sites offering around 80 Villas (Finolhu in the Maldives, the Villas of the Seychelles and Albion in Mauritius), Club Med Exclusive Collection is taking the increasingly tailor-made Club Med experience even further. In the Villa, a dedicated butler accompanies and creates a precious and indispensable link throughout

the stay to meet the wishes of each individual. In the mountains, a Maître de Chalet sets up breakfast every morning to make the start of the day easier and to get everyone off to a good start on the slopes or hiking trails... Designed for tribes who want to stay in complete autonomy without depriving themselves of the wide range of activities and services that make traveling easier (priority access to certain bookings, concierge service, etc.), the Apartment-Chalets and Villas are located on the edge of the Resorts for maximum peace and quiet, and a minimum of effort to take advantage of the restaurants, spa, Mini Club, etc.

We like

Among the exclusive features reserved for the Appartements-Chalets? Private ski room, a choice of 3 dinners including a mountain dinner in your own dining room, with the fireplace lit on your return from the slopes.



Club Med Exclusive Collection *by mountains & marvels*

Club Med has been present in the mountains since 1956 and has a unique expertise. Bringing together at the foot of the most beautiful ski areas the very essence of what characterizes its values: sport, team spirit and moments of sharing. To avoid the Saturday rush, holidays are even available from Sunday to Sunday, a tailor-made service that means ski passes and equipment are available on arrival and children's clubs and other bookings are made well in advance of departure.



With its new addresses, Club Med Exclusive Collection raises the bar and the customer experience even higher: more comfort, privacy, space and personalization, an intimate après-ski with champagne in the private lounge, concierge service and absolute comfort in the room.



Club Med Exclusive Collection in the mountains is - 80 Chalet-Apartments, 5 Spaces within the 4 Trident Resorts and for the first time since December 2022, a new Exclusive Collection mountain Resort in a mythical resort: Val d'Isère.

Val d'Isère, *A 100% Exclusive Collection Resort*

To celebrate its 50th anniversary, this address is getting a makeover and becoming the first Exclusive Collection Resort in the French Alps. Ideally located *ski-in/ski-out* of one of the most beautiful ski areas in the world - the Killy Space -, the Resort unveils a new face, enlarged, and displaying an "all wood and stone" architecture that blends naturally into this charming hamlet of the chic and sporty resort par excellence. Its advantage? Space, with 65% of rooms larger than 30m², and 70% in total, adapted to a family stay. Here, the Amazing Family program multiplies the good reasons to *reconnect* with your tribe with giant games, bowling or *Do It Yourself* workshop, night walk in the wild Manchet valley, tree top adventure course in the snowy forest and on the terraces, pancake party, snow painting or even a luge party with a large snack, medal ceremony, shows and other new activities dedicated to the families



We like

The possibility of discovering the making of Tomme de Savoie and Avalin at La Ferme de l'Adroit, the historical visit of the old village, or booking a dog sledding tour.

Quebec Charlevoix, *An Exclusive Collection Space*

An hour from Quebec City's old town, this first mountain resort in North America offers a breathtaking view of the St. Lawrence River. And a landscape that changes with the seasons. On the one hand, winter unfolds its kilometers of fir trees wrapped in their white mantle, on the other, an almost hypnotic vision of the ice floe that settles as far as Newfoundland... Inside, a colorful, warm atmosphere, alternating curves and radical lines, follows the ultra contemporary architecture of the building. In the 100 suites of the Exclusive Collection area, the same winks and contrasts between the deep blue of the river and the yellow reminiscent of the headdresses of the Amerindian tribes.



We like

The après-ski here is contemplative in the whirlpools on the panoramic terrace, or sensational with a toboggan run of over 7 kilometers.



Grand Massif Samoëns Morillon,
Apartments-Chalets
Exclusive Collection

In the heart of one of the most beautiful ski areas in the Northern Alps, perched on the heights of an authentic mountain village, these Apartments discreetly integrated into chalet like buildings offer a breathtaking panorama from the Saix plateau. Each flat has its own terrace with a view, and inside, it is the color that stands up to the snowpack all around. Stone, wood and contemporary tubular fireplaces... the mountain here takes on the appearance of cozy cocoons, and is aimed at families and friends who want to enjoy all the advantages of the neighboring resort without giving up a certain amount of independence. In addition to the classic advantages of an Exclusive Collection, staying in an Apartment-Chalet means offering yourself the services of a Chalet Master.

We like

The table set for breakfast, daily snacks in the chalet, 3 intimate dinners a week in the dining room and a DIY* aperitif selection in the chalet including local snacks, premium cocktail kits, wine or champagne.



**Do It Yourself*

Plein soleil **Club Med Exclusive Collection**



With 4 Resorts and 5 Spaces spread throughout the *seaside* world, Exclusive Collection has chosen to target destinations that are all very different and each one has that little extra soul that is essential to unravel the most beautiful stories... If Cefalù is emblematic and symbolizes this pioneering dimension of Club Med of investing in places that are steeped in history and untouched by tourism, La Plantation d'Albion stands out for its luxuriant vegetation and its personality borrowed from the rich and benevolent local culture, that of Mauritius, which is dear to families. While Michès Playa Esmeralda has chosen to divide its natural

setting into four Exclusive Collection typologies, in the manner of four boutique hotels (romantic, family, festive, zen), the Seychelles offers a new experience this time with a Robinson Island that combines a dream lagoon and the potential for adventure that ignites anyone's imagination... With areas ranging from 15 hectares in Cefalù, 22 hectares in La Plantation d'Albion, 39 hectares in Michès Playa Esmeralda and 220 hectares in the Seychelles, all offer the promise of newfound intimacy, the luxury of space and tranquility thanks to the Zen area that revolves around an adults-only pool.

Celafù, Sicily, *100% Exclusive Collection Resort*

Built on a rocky cape in the north of Sicily, this emblematic Club Med Resort is one of the very first destinations discovered by the pioneer of experiential travel that were unknown to the tourist circuit. Today, it enjoys an unbeatable location and view of the small fishing village that has become the postcard of a dolce vita by the water. With 160 ultra-contemporary villettas scattered on a 244-meter high rock, overlooking the Tyrrhenian Sea and offering breathtaking sunsets against the backdrop of the Rocca, the Exclusive Collection offers a 360° experience: cultural with heritage and history, sensational and retro with Vespa or Fiat 500 rides, sporty and joyful with hikes in the Madonie and a whole range of water sports.



We like

Evenings under the stars with traditional artists and musicians, thematic conferences on a subject of society or Sicilian history...



The Albion Plantation, Ile Maurice, *100% Exclusive Collection Resort*

Nestled on the island's sunniest west coast, sheltered from the winds, this fully renovated resort offers a complete free-spirited holiday experience. It is rejuvenating in the midst of 22 hectares of lush vegetation, idyllic with one of the most beautiful lagoons in the Indian Ocean, and cultural with a strong attachment to local traditions and people whose hospitality remains legendary. Each room and suite of this sanctuary is distinguished by a decoration inspired by the colonial art of living, with exotic woodwork and lion's foot baths. The large lounges with their colorful prints and raffia hangers floating above the Mangrove Bar invite you to laze around and rediscover the world, whatever the time of day... Between the spirit of the small Mauritian food trucks set up on the beach for lunches with your feet in the sand, the 100% natural terrestrial excursions and nautical discoveries, the Cinq Mondes spa and the Zen swimming pool, this Exclusive Collection cultivates nonchalance and authentic encounters.

We like

Amongst the à la carte activities, take a boat trip to Ile aux Cerfs or swim with dolphins...

The Riad, Morocco, *Exclusive Collection Sapce*

Palmeraie has opened its doors in a green oasis. In the heart of the resort, behind the heavy doors of a sumptuous entrance, we discover an *address within an address*. The Riad, like a boutique hotel, has 60 Exclusive Collection suites - all with the charm of small casbahs - each with their own palm grove. If the reception plunges us immediately into the heart of a traditional habitat with lounges in the style of small Berber tents, the lounge library and bars oscillate between contemporary lines and craftsmanship of a legendary land. Coconut palms, cactus gardens, a water lily pond and a Majorelle blue tiled swimming pool create a calm and peaceful atmosphere, conducive to daydreaming. Looking for privacy? Have breakfast on the suite's terrace or in the garden. Want to get moving? Leave the Riad to take advantage of the spa and the offer of one of the most complete Resorts in terms of activities and entertainment.



We like

The decoration of the rooms celebrates traditional Moroccan craftsmanship, such as the emerald zelliges, the gilded copper and the mashrabiya in the heart of the Riad overlooking the Palmeraie of Marrakech, a haven of peace.

Club Med 2, a unique Exclusive Collection experience



She's the most beautiful 5-masted ship in the world. A legendary yacht - the largest - in the yachting landscape. In contrast to the giants of the seas, Club Med 2 cultivates the nostalgia of long voyages, the taste for time and the intimacy of a human-sized boat. After 2 months of work and more than 9 million euros invested in its renovation, it was unveiled in December 2022. More contemporary, Club Med 2 remains true to its spirit: resurrecting the magic of the great crossings of the beginning of the last century. Club Med 2 offers an unprecedented communion with the seas and oceans. And over 187 meters long, it is now the spirit of the French Riviera that blows from the Mediterranean to the Caribbean.

A chic and contemporary look

The architectural firm Sophie Jacqmin has worked out every last detail of the nautical world that is so dear to the imagination of travelers. From the 184 cabins to the bars Le Saint-Barth and Le Cannes, right through to the restaurant Le Monte-Carlo, all the furniture, floors, objects, fabrics and new fittings have been given a light and contemporary chic look. The intimate lounges and other *squares* play the refined maritime card with nuance, simply encircled by ropes and stainless steel fittings, while the majestic chandelier in the lounge illustrates the choice of sophisticated design

touches. The impressive Fresnel lens-like lighting installation at the entrance to the restaurant invites you to melt into the cozy atmosphere of dark wood and old leather in the evening. On the upper deck, it is the choice of clean lines, coastal inspired prints and comfortable summer lounges that force contemplation. Wishing to offer much more than the experience of a long journey, it is the total disconnection and the assumed comfort of a huge balcony suspended above the ocean that Club Med has chosen to reveal.



Embark on a sea odyssey

Sailing aboard a collector's item guarantees a timeless holiday adventure, and perhaps the ultimate Club Med Exclusive Collection experience. In other words, it is a unique blend between the heritage of a sailing cruise and the spirit of a small floating resort. Here, more than anywhere else, days stretch out at your own pace, in sync with the sun. So, what sets Club Med 2 apart from other cruise operators? Its intergenerational approach, and the possibility of choosing whether or not to take part in the activities on offer each day, both on board and on land, thanks to the diverse range of options.



With various sporting activities, sightseeing, opportunities for escapism and authentic encounters on increasingly exclusive islands, several rest and relaxation areas where you can lounge around, as well as two onboard swimming pools; Club Med 2 even offers themed conferences for self-confessed culture and history buffs, and from sunset onwards, a festive atmosphere where you can choose between a more sophisticated, jazz-themed end to the evening or a DJ set on the upper deck... to each their own way of taking to the open sea. Besides its immense size and the everchanging scenery, you'll quickly find yourself living some of Robinson's wildest dreams. Club Med 2 offers the opportunity to get together... around an impromptu table in Saint-Tropez, with a buffet of specialties prepared alongside the local catch; or around an elegantly dressed table with a more refined menu and table service in the chic Monte-Carlo restaurant.



In this sense, Club Med 2 has been designed as a multi-faceted retreat, capable of offering heavenly moments of solitude and contemplation, as well as more animated, social scenes. While partying takes on a whole new dimension under the starry skies of the open sea, this exceptional sailing yacht has also made well-being a top priority. With 5 routines offered daily—including yoga classes by Heberson—and the expertise of Sothys spa, which offers a range of targeted treatments. The goal is to disconnect in your own way, as soon as you set foot on board. And because letting go also means pushing yourself to your limits, sport remains at the heart of the Club Med experience.

In addition to the various activities specific to each coastline, water sports take pride of place like nowhere else, and even have their own Hall at the stern of the boat: water skiing, sailing, snorkeling, paddleboarding, wakeboarding, hydrofoiling, and even a few exclusives like Wing Surf, the Hobie Mirage Eclipse and a new Tiwal sailboat make this exceptional sailboat stand out. This roving Exclusive Collection welcomes children aged 8 and over, and has a host of surprises in store for them both on board and ashore... Whether big or small, young adult or senior citizen, Club Med 2 offers endless skies, ever more intense experiences and a sense of wonder every day.

A more responsible luxury

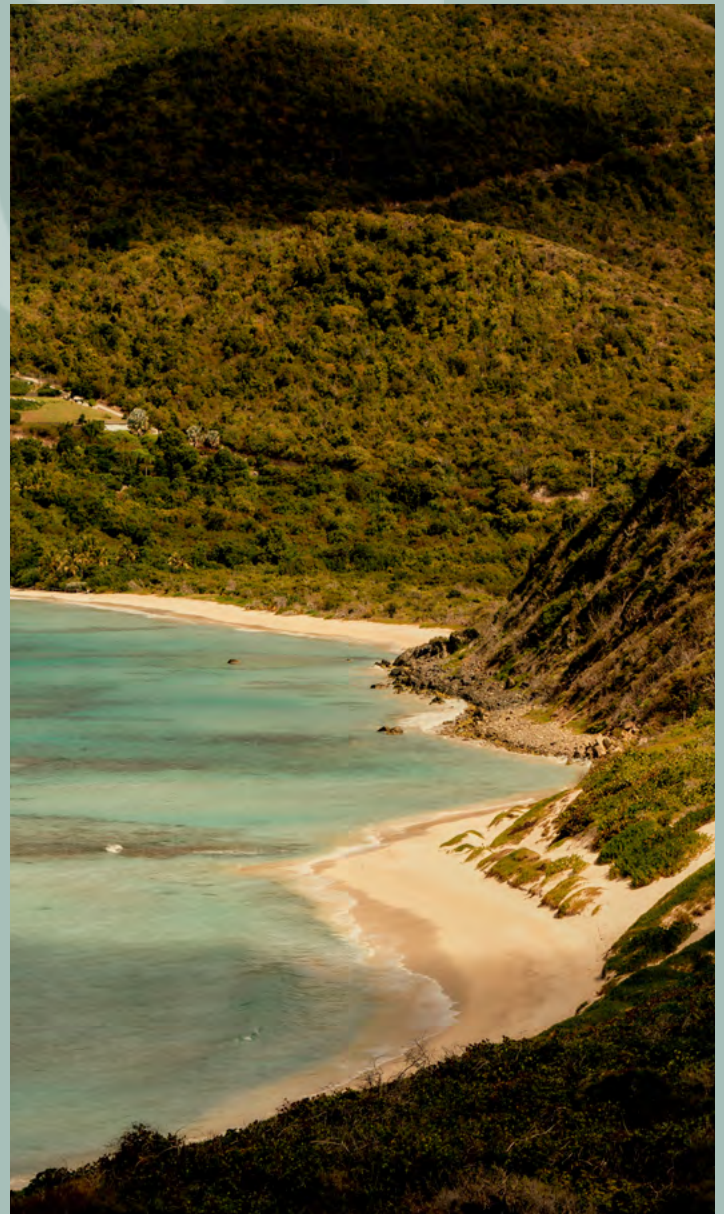
Since 1950, Club Med has been committed to a vision of travel, integrating sustainable practices into its development (no more single-use disposable plastics, no more than 100g of food waste per meal and per person, 100% of eggs served are cage-free, awareness-raising on eco-friendly actions in each resort, etc.), and respectful of nature and local populations (partnerships with local environmental associations in more than 20 resorts).



Building resorts in harmony with the landscape (landscape integration into natural sites, strict limitation of built-up areas) and without damaging fragile ecosystems, implementing energy and recyclable solutions for the economical management of water, paying particular attention to local solidarity and to the development and internal promotion of its employees, are all strong values that emerge from the development of this pioneering company over the past 72 years.

Since 2005, Club Med has made this one of its priorities with the creation of a dedicated department, and it has become even more concrete since 2019, with its Happy to Care program, based on three pillars: preserving our natural heritage, sharing value locally, and offering more than a job: an experience to be had. The goal? To take responsible action further and anchor it in the long term. This includes Green Globe certification for almost 100% of the resorts, a guarantee that screens 350 criteria divided into 40 themes around the 4 pillars of sustainable development: sustainable management, the economic and social dimension, cultural heritage and the environment.

In addition to these labels, there are various initiatives aimed at eliminating plastic, reducing food waste, preserving animal welfare and encouraging healthy and local agriculture on all menus. Finally, diversity, inclusion and equal opportunities remain one of the guiding principles of luxury tourism, with a free spirit and awareness of real issues.



Club Med

Founded in 1950 by Gérard Blitz, later joined by Gilbert Trigano, Club Med pioneered the all-inclusive vacation club concept, and was the first to incorporate childcare, with the creation of the Mini Club in 1967. Present in 40 countries, and with 67 Premium and Exclusive Collection Resorts, Club Med offers a carefree vacation experience in stunning locations around the world. Thanks to the support of its shareholder Fosun Tourism Group and the success of its repositioning strategy, today, Club Med is the world leader in high-end, experience-oriented all-inclusive vacations for families and couples alike. Club Med employs nearly 25,000 Gentil Organizers (G.Os) and Gentil Employees (G.Es), representing 110 nationalities.



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