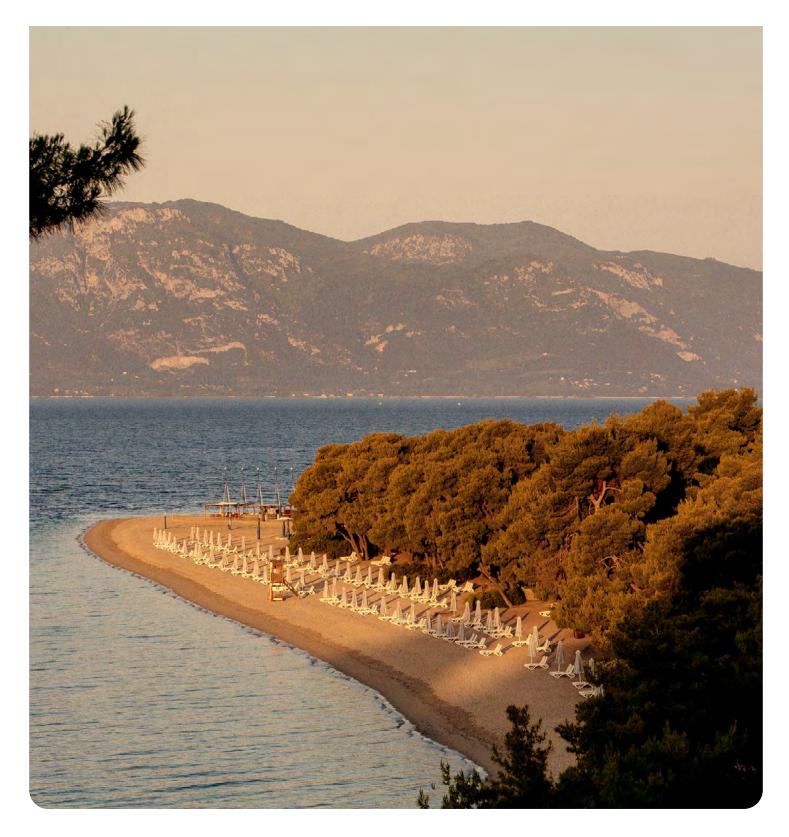


Press release
SEPTEMBER 2024

Gregolimano, embrace the peaceful charm of an unspoiled greek island

On the island of Evia in the Aegean Sea, between the pine forest and the beach, lies Club Med Gregolimano, an idyllic resort in the heart of Greek nature and culture. It's a place to unwind with your feet in the sand, enjoy water sports and social activities, and savor local flavors and cuisine. In sum, a perfect spot to get away from it all, tank up on pleasure and memorable sensations, and recharge your battery. And to expand capacity in order to welcome more vacationers, a newly-built extension has just been completed in the middle of the pine forest, replete with eco-friendly accommodation, a Zen pool and a beach bar. Interior designer Jean-Philippe Nuel drew his inspiration for the extension from the gentle Greek way of life.



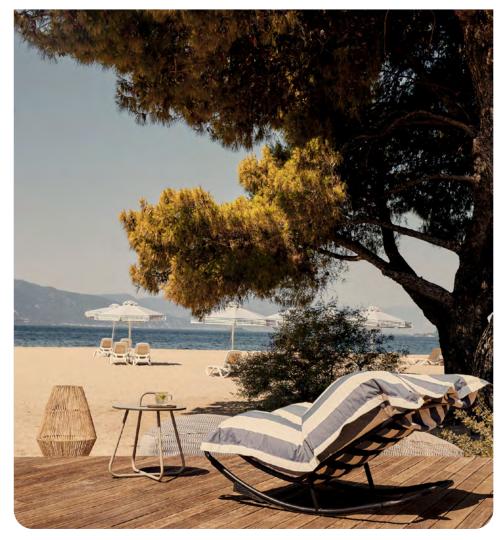


# Right on the sea

With a 900-km coastline, Evia is the second-largest Greek island. Club Med Gregolimano is set on one of the beaches along this coast since 1977, looking out on the Aegean Sea, between blue skies, white sand and shady pine groves, with the steady murmur of the waves breaking in the background.

#### **Peace and quiet**

Set at the foot of a mountain in the heart of a 47-acre seaside park, this Resort offers full immersion in unspoiled nature: the local flora and fauna are protected in this tranquil Mediterranean island idyll. Club Med Gregolimano is a haven of peace and quiet in which to chill out and recharge your batteries in the sea breeze, whether you're coming for a solo or duo experience, with family or friends.



# **Sports** for all

#### A recreational smorgasbord

Thanks to direct beach access, this is the place to perfect your crawl or go sailing or paddleboarding. Four pontoons for water-skiing and wakeboarding, one of which is reserved for the Mini Club, prove ideal conditions for kids aged 4 and up to discover the exciting sensations of water sports - and even train to become future champions in the arts of gliding on the surface of the sea. Land lubbers also have a wide range of activities to choose from on terra firma, including an on-site gym to work out in, tennis (eight courts), archery and padel (with four new courts on the premises). Taken together, this makes for a one-of-a-kind dynamic to experience water and land-based sports off the beaten track - on a Mediterranean island.

Thanks to our all-inclusive package, the recreational program at Club Med Gregolimano is designed for beginners and adepts alike. So it's a golden opportunity to discover a new sport or get back to one you've enjoyed in the past and hone your skills, perfect your game. All of which comes with a warm welcome, professional supervision and top-flight instruction by Club Med's certified G.O.s®.





#### Padel mode

Padel, a niche sport invented in the early 1970s, has been catching on worldwide, counting 30 million players in 2024 and an estimated 86,000 courts around the globe by 2026. It's usually played in doubles on a court slightly smaller than a standard tennis court, but enclosed within walls: as in squash, you can play the ball off the walls. Padel is, above all, a playful and sociable sport that offers a complementary or alternative experience to tennis. And it epitomizes the pioneering spirit of Club Med, always on the lookout for novel activities and sensations for its quests.

With its four padel courts, the Gregolimano Resort provides an exceptional setting in which to discover and thoroughly enjoy this up-and-coming sport, hone your technique and perfect your game, whether in "all-inclusive" group lessons (6 days a week) or à la carte 3-day workshops or private lessons. All the padel (and tennis) instructors at the Resort are trained by ALL IN GROUP, a company founded by former tennis champs Jo-Wilfried Tsonga and Thierry Ascione. So racket sport enthusiasts can reap the benefits of this wealth of professional experience and expertise. As for the sports equipment used here, Club Med has picked Babolat for its partner brand.



#### **Kids welcome**

Families are particularly partial to the accommodations situated amid the pine forest. Parents enjoy staying so close to nature, delighting in these serene surroundings with the pine scent wafting in the breeze, while their kids are playing at Robinson Crusoe. Club Med Gregolimano extends a special welcome to children from the age of 2 and provides supervision for kids aged 4 and up at the Resort's Mini Club Med +. For tweens and teens, Teens Club Med (11-13 years) and Chill Pass Club Med (14-17 years) offer a wide array of recreational, artistic and social activities

to choose from. Both of these programs, under the supervision of G.O.s® specially trained to work with today's teenagers, encourage youngsters to put away their screens and open up to meet and really interact with their peers. They can pick different group activities to take part in every day - whatever suits their mood or personality, whatever captives them on: whether it's Olympic disciplines or decorating tote bags, playing cards or, for the older set, checking out one another's playlists under the stars. Youngsters are spoiled for choice here.

#### All in the family

Club Med regards family sports as an opportunity to share and pass on experiences between the generations. So slots are reserved for families to discover and enjoy various sports together, young and old alike, including sailing, giant standup paddleboarding, racket sports (padel, tennis) and team sports on dedicated sports grounds. Family yoga sessions are available too: the ByHeberson method teaches parents and kids alike stress-reducing breathing exercises, how to tone up and relax their bodies, each at their own pace – but together.



# Wellness and me time

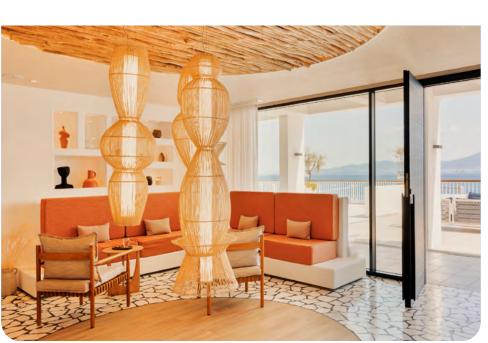
A new dedicated wellness area has been created on the premises by interior designer Jean-Philippe Nuel. Like a cocoon, this veritable *decompression chamber* is a harmonious blend of natural light and shadow, soft, warm lighting and decorative shades of ochre and off-white, subtly worked stone and wood. Leave your worries at the door as you enter this bubble of tranquility in which to unwind and take time out for yourself.

## Treatments and massages by Sothys

This new dedicated wellness area holds one duo and seven single cabins for stress-relieving massages and treatments using choice products by the French luxury skincare brand Sothys. Plus a relaxation garden and a private hammam. A painstakingly designed and tastefully appointed haven in which to unwind after sports, between dips in the sea, or at the end of the day, before dining, dancing and savoring the sunset.

#### A Zen break

The wellness area is rounded out by a new Zen pool. Nestled amidst the pines, this pool is reserved for adults. Before or after swimming a few laps, bathers can stretch or stretch out on the duckboard deck or sit back and unwind on the poolside deck chairs.



#### **ByHeberson Yoga School**

Another novelty at Club Med's Greek resort is ByHeberson Yoga classes, which are conducted under a thatched-roof palapa surrounded by the pines and facing the sea. Heberson Oliveira, the founder of ByHeberson Yoga School, has perfected a method called Vibhava Yoga and trained Club Med Gregolimano's Wellness G.O.s® in this comprehensive contemporary approach to an ancestral form of yoga, as he describes it. Whether you want to tone up your muscles or loosen up your limbs, alone or accompanied by a partner, friends or family members, Vibhava Yoga is a path to wellness.

#### **Backstory**

The practice of yoga epitomizes Club Med's pioneering and innovative spirit. It was introduced to Club Med Villages back in the 1970s by founder Gérard Blitz, who had discovered and studied yoga in India. He brought the discipline back with him to France, where he formed a partnership between Club Med and the European Union of Yoga, and served as the Union's president from 1974 till his death in 1990.



Incidentally, in case you're wondering, ByHeberson Yoga classes are offered at ten other Club Med Resorts as well: namely Club Med Albion, Marrakech, Seychelles, Cefalu, Da Balaia, La Rosière, Tignes, Val d'Isère, Alpe d'Huez and aboard the Club Med 2 cruise ship.

## Rooms with a view

The rooms, decorated by interior designer Jean-Philippe Nuel, are all about light and space. Done up in shades of blue, white and ecru (off-white), with wooden furnishings, they blend the traditional Greek aesthetic with timeless refinement. And all have a view of the Aegean Sea, the mountains or the pine forest.



## One Resort, three options

The Gregolimano Resort has three different accommodation areas: the Main Hotel, the Olympe Quarter and the Pine Forest – three different places with different atmospheres and offers.

The Main Hotel, is an eightstory building at the heart of the Resort. Each room opens onto a patio (for those on the ground floor) or balcony (on the upper floors). All the rooms face the sea or mountains.

The Olympe quarter comprises a cluster of small white buildings. Each room has a view of the sea or garden.

The Pine forest is located on the legendary tip of Evia Island. This part of the Resort features a Zen pool (for adults only), a bar for fresh fruit juices and colorful



cocktails, and some new, recently added lodgings in a tranquil natural setting, some with direct access to the beach. Done up in shades of blue, each of these ("superior" or "deluxe") rooms or suites, whether on the ground or upper floors, has its own terrace, and some look out on the white sand and turquoise sea. A perfect spot, in sum, to get away from the world and spend your vacation on a paradisiac island with your feet in the soft sand.

#### Foreign flavors and party vibes at the beach bar

Good food – that's good for you too! – is served at all hours of the day or evening at various venues, each with its own special ambiance, for foodies and gourmandizers of every stripe. The Resort's two restaurants feature local, seasonal dishes inspired by the day's catch as well as the enduring classics of Greek cuisine. The new Beach Bar is the place to *chill* during the day and enjoy live music and DJ sets on certain evenings.

## Brunch on a high perch

The newly opened Olea Gourmet Club, boasting a panoramic 5th-floor view of the Resort and its natural surroundings, offers a Greek-style brunch of assorted mezédhes, including small dishes of hummus, Kalamata olives, salads, moussaka, yoghurts, fresh fruit and plenty more. There's something for everyone here from 10am-4pm, 6 days a week. A perfect alternative for late risers and those who prefer to brunch at lunchtime.



#### Les Pléiades, for shared Greek fare

Mezédhes like dolmadakia (stuffed grape leaves), moussaka, and feta terrine with sun-dried tomatoes are just a few of the Greek appetizers to be shared at Les Pléiades. At this restaurant, which has been fully overhauled and renovated by interior designer Jean-Philippe Nuel, lunch and dinner are served in the shade of the pine trees on several terraces faced with locally sourced stone and furnished in subtle shades of blue and white. The upper-level dining areas, some of which are covered, have long, colorful banquettes, blonde wood tables, rattan pendant lights, and armchairs in hues of ecru and turquoise. In this spacious, placid ambient of natural light and smooth circulation, the guests are cut off from the outside world by the natural surroundings.

So take your time here to relish this Mediterranean dining experience and really savor the moment.

## Olea Gourmet Club overlooking the Aegean

The Olea Gourmet Club, located on the 5th floor of the Main Hotel and included in your all-in package, features an XXL terrace with a panoramic view of the Aegean. Resort quests come here for the club's lounge and wine cellar, for a late breakfast or sweet and savory afternoon snacks between a dip in the sea and a waterskiing session. Dinner is by reservation, with a set meal and table service. The chef's specialty is souvlaki. This signature Greek dish consists of small pieces of grilled pork and vegetables on a skewer, to be savored on the terrace, facing the sea as the sun sets on the water.

## Beach Bar: New party central at Gregolimano

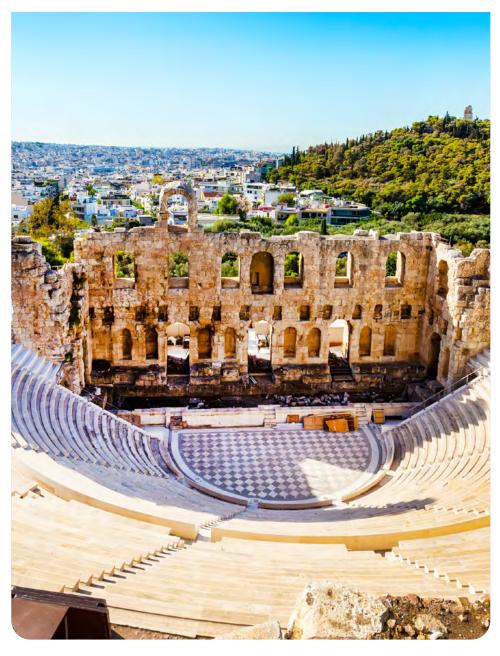
The Gregolimano Resort's new Beach Bar is right at the seafront, as if built on the sand. It's a hotspot for chilling by day and music sessions by night. What with its long wooden counter perfectly balanced on big rocks, soft, colorful sofas, XXL poufs, and even some swings, the décor is just right for sitting back and chilling out over a cocktail with friends... before getting up to dance under the starry sky.



## Outings: discover ancient greece

Vacationing at Club Med Gregolimano affords a golden opportunity to discover a foreign culture and delve into Greece's ancient history. The Resort organizes a wide range of outings, with different strokes for different folks: nature walks for some, visits to architectural treasures for others, and plenty more in-between. Just follow your guide!





## Trip to Athens or daytripping around the island

Read for full immersion in Greece's unique history and cultural heritage? Then take advantage of your vacation at Gregolimano for a 4-day trip to Athens. See the Acropolis, crowned by the mighty columns of the Parthenon temple to Athena, visit the ancient Agora and stroll the labyrinthine streets of nearby Plaka, Athens' oldest historical neighborhood.

For nature and culture lovers, the Resort also organizes excursions to the island's most archetypal towns and villages, including Chalcis (aka Chalkida), the capital of Evia, and the hilltop village of Limni, with its picturesque lanes and breathtaking views of the turquoise sea. Immerse yourself in the heart of Greek culture, its unique light and colors, scents and flavors.

# Sustainable & environmentally responsible

Club Med is built around an ideal: vacationing in harmonious coexistence with unspoiled nature. For over sixty years now, Club Med's development has been based on the values and practices underlying what is now called sustainable development. The Gregolimano Resort is no exception. Conserving water and energy, recycling, eco-certification, jobs and support for local communities - everything is planned and implemented here to protect and respect the environment.

#### Green Globe: An ecolabel with 380 criteria

All Club Med resorts are Green Globe-certified. Certification involves meeting 380 criteria and passing an annual audit. Thanks to its sound environmental and social practices, Club Med Gregolimano has maintained its Green Globe certification since 2011. To reduce water consumption, water-efficient fixtures have been installed throughout the Resort and wastewater is treated and reused for irrigation. And to reduce energy consumption, energy-saving lamps are used throughout the Resort, along with timers and motion detectors in public areas and hallways, central heat pumps for air conditioning and heating, as well as solar panels and green roofs.



#### Reducing carbon footprint

100% of Club Med's new resorts and renovations are registered for BREEAM\* certification. The numerous criteria for certification include biodiversity gains, sustainable sourcing of building materials, and decarbonization, which involves gradually reducing use of fossil fuels and widespread use of heat pumps at the Resort. The point is to reduce the carbon footprint. Club Med Gregolimano is also applying for BREEAM certification for its new extension, which is built using locally and sustainably sourced wood.

\*Building Research Establishment Environmental Assesment Method

#### Bye-bye plastic: Hello e-vehicles!

The Gregolimano Resort is implementing Club Med's Bye-Bye Plastics program to eliminate single-use plastics in bars, restaurants and accommodations. Water fountains have been installed as well to further cut down on the use of plastic. And to decarbonize the daily transportation of personnel at the Resort, only electric vehicles are used on the premises.

#### Locally sourced breakfast

The Gregolimano Resort serves a certified "Greek Breakfast" inspired by and attuned to local culinary traditions, featuring seasonal and eco-responsible produce, and recipes that tell the story of Greece.







## Green activities and local development

Club Med Gregolimano is actively committed to environmentally and socially responsible and sustainable development. It regularly organizes *green activities* to protect nature, including a weekly walk to pick up litter around the Resort. Club Med Gregolimano has also partnered with local environmental organizations, providing support since 2012, for instance, for efforts by a Greek non-profit called MOm to protect the endangered monk seal. And every June, around thirty Greek youngsters from The Smile of the Child, a child welfare organization based in Athens, are invited to take part in the Goûter Planétaire, a *worldwide snack party* held at Club Med's Resorts around the globe. This special day is all about smiles and happiness, sharing and excitement, and a wide range of activities, including planting an olive tree – a symbol of prosperity – on the grounds of each Resort.

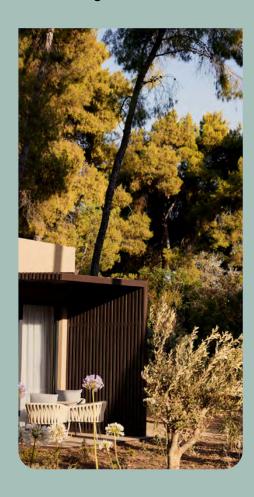
#### An environmentally-friendly extension

Club Med Gregolimano is applying for the BREEAM eco-label *good* for its new extension, in recognition of a number of environmentally responsible choices, including 600 sq m of thermal solar panels to heat water for bathroom use and energy recovery from heat pumps. What's more, the extension preserves trees in the local pine forest, integrates local flora into its gardens, and uses drought-resistant plants to reduce irrigation requirements. The two-story buildings containing the new accommodations for vacationers all have what are known as *green* or *living* roofs. These brand-new rooms and suites are designed for optimum acoustic and thermal comfort and fitted out with brise-soleil that are strategically positioned to deflect sunlight wherever necessary or desirable.

Furthermore, the Resort has conducted Life Cycle Assessments of the building materials used for the new extension and their subsequent recycling. Last but not least, the Resort will manage wastewater from the new extension and monitor the drinking water systems to detect any leaks.

## A few figures that speak volumes

60 to 70% of Club Med Gregolimano's G.O.s® and personnel – about 300 people – are locals. The same goes for 90% of the companies involved in the renovation of the Resort and building its new extension.



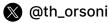
## Club Med $\Psi$

Founded in 1950 by Gérard Blitz, later joined by Gilbert Trigano, Club Med is the inventor of the concept of an all-inclusive vacation club and the supervision of children, with the creation of the Mini Club in 1967. Present in 40 countries across the world, and with 67 Premium and Exclusive Collection Resorts, Club Med offers a freespirited vacation experience in exceptional destinations and sites. Thanks to the support of its shareholder Fosun Tourism Group and the successful implementation of its repositioning strategy, Club Med is today the global leader in high-end, experiential all-inclusive vacations for active families and couples. Club Med employs nearly 25,000 Gentils Organizers (G.O.s®) and Gentils Employés (G.E.s®), representing 110 nationalities.

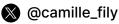
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