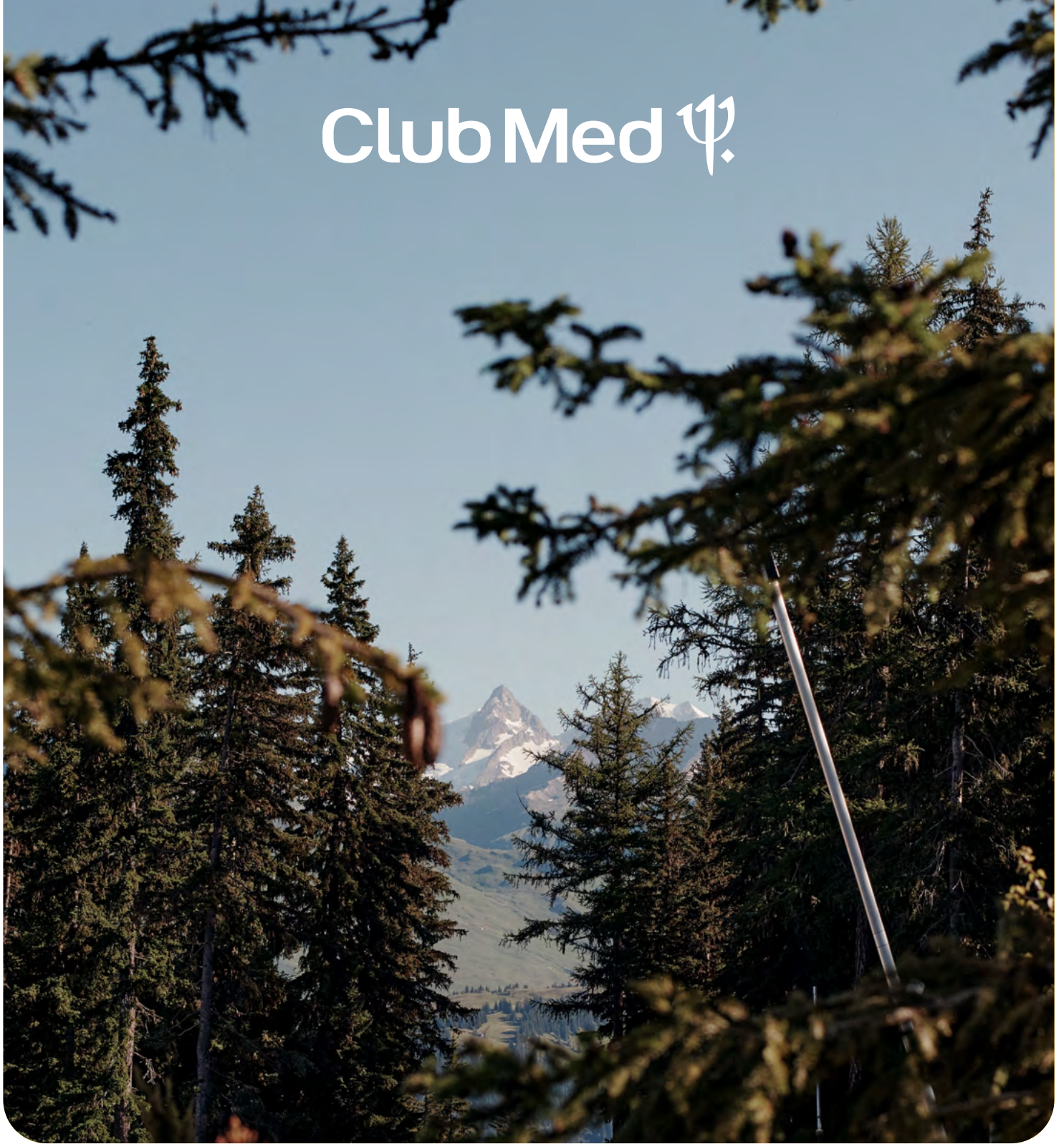


Club Med 



*Press kit
Mountain summer*

April 2024

The best of summer vacations *in the mountains*

(Re) discovering *the joy of the mountains*



Val d'Isère
Exclusive Collection
*The pleasures of life
in a luxury chalet*



Valmorel
*Nature stop between fir trees and
flowery mountain pastures*



La Rosière
*Well-being in the heart of the
Alps, between France and Italy*



Grand Massif
Samoëns Morillon
*Discovering the wealth of
treasures of Haute-Savoie*



Tignes
*Between lakes and glaciers,
vibrate and recharge your
batteries*



Alpe d'Huez
*Sunbathing in
cycling paradise*



Peisey Vallandry
*Authentic getaway in the heart
of the Savoyard region*



Arcs Panorama
*Sporty escape in the middle of
a sea of fir trees*

The summer break is the ideal time to reconnect with yourself and others. Popular after the pandemic for its large natural spaces, the mountains have become the trendy summer destination to catch your breath, far from the hustle and bustle of the city. Easy to access, pure air, soothing landscapes, preserved flora and fauna, but also numerous heritage, gastronomic and cultural riches: the mountain is attracting more and more travelers eager for space, a change of scenery and discoveries.

Club Med is not only the pioneer of all-inclusive vacations, it is also the benchmark for mountain experiences. Since the opening of its first mountain destination in Switzerland in 1957, Club Med is involved, innovates and develops, particularly in the mountains, where the brand has been offering summer holidays since 1959 in Serre-Chevalier.

With Resorts located in the heart of the most beautiful mountain villages, and offering direct access to all local activities (hiking trails, mountain biking, etc.) and professional technical know-how, everything is done to free up the travelers from the constraints and logistics associated with vacations. Thus, from booking to return, customers are taken care of so that everyone can fully enjoy their stay.

All-inclusive is another way to go on vacation, whether you are alone, in a duo, with friends or even with family. We forget everyday life, we feel free, light, during a stay elsewhere.

The ultimate anti-stress destination, going to the mountains also means taking care of yourself. Treat yourself to fresh, pure air with energizing properties and enjoy the calm and change of scenery. The natural benefits of the sun, space and altitude... all the studies are clear: the air in our mountains is generally healthier!

Source: Source: Study on the health benefits of mountains carried out by the SPRIM and EQUITABLE agencies, in collaboration with Doctor Frédéric SALMANN - 2021

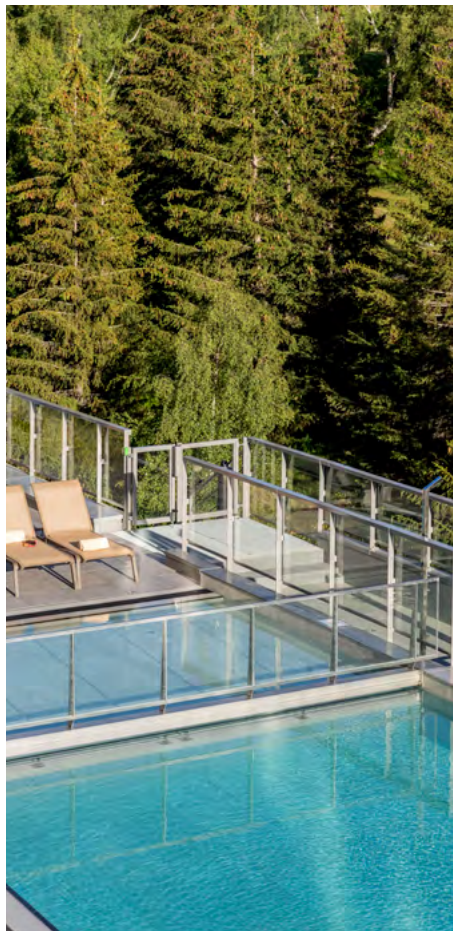


Destination

The Alps

In the heart of the Alps, Club Med, pioneer of high-end and all-inclusive holidays, offers 8 exclusive addresses to experience the mountains in a different way.

The Resorts in the Alps offer architecture combining charm and modernity as well as exceptional panoramic views of the most beautiful Alpine massifs, and allow you to enjoy the mountains in the best conditions. Between lakes, mountain pastures and glaciers, you just have to look around to feel the privilege of being there, in a majestic environment.



Thanks to its historical expertise in mountain destinations, each Club Med address offers a different experience. Sports escape to Les Arcs, immersion in the heart of nature in Valmorel, authentic getaway to Peisey, natural and cultural discoveries in Grand Massif Samoëns Morillon, gastronomic escape to Val d'Isère, discovery of lakes and glaciers in Tignes, cycling paradise in 'Alpe d'Huez and well-being experience at La Rosière... In the heart of large natural spaces, Club Med Resorts in the Alps offer an ideal environment to recharge your batteries and enjoy numerous activities suitable for all ages and desires.

Exclusive Collection *in the mountains*

Val d'Isère Resort, the only 100% Exclusive Collection Resort in the Alps

For its 50 years of existence, this address has been given a second lease of life, becoming the first Club Med Exclusive Collection Resort in the French Alps. Ideally located in the heart of a chic and sporty village par excellence, the Resort unveiled in December 2022 a new, enlarged face displaying an architecture all

wood and stone which blends naturally into this charming hamlet. Beyond outdoor activities such as hiking and electric mountain biking, the Val d'Isère Resort is the perfect spot to discover the pleasures of the mountains, in an exclusive and authentic setting.



Raise the requirement and experience at the top with Exclusive Collection

More comfort, privacy, spaces, personalization but also private lounge, little touches throughout the stay and concierge service: each of the Exclusive Collection addresses (Spaces, Chalets or Resorts) offers first and foremost the luxury of intimacy, the promise of a unique stay and unfolds a more confidential art of living.



Emotions and feelings *for everyone*

Ideal for an exotic vacation, the mountain is the possibility of experiencing great emotions in a single day: getting to know the peaks in the morning, diving in white water in the afternoon and meeting up in the evening with friends or family around of a barbecue. Between relaxation and reunions, festive and convivial moments, going to the mountains with Club Med means living a tailor-made experience that takes into account everyone's desires, according to their mood, preferences and requirements.

Unique solo experiences, as a duo or with friends

For sports addicts, the curious and those who take advantage of the holidays to learn new practices, the mountains are full of sporting experiences to fill up on sensations between lakes, forests and mountains. Hiking, VAE, mountain biking, golf, horse riding, trail running, canyoning, stand-up paddle, wakeboard... we alternate between sporting or discovery activities and picnics in the mountain pastures or by the lake.



In the mountains, serenity also prevails. And as this exceptional environment lends itself to it, for moments of disconnection we try slow living*: hiking yoga, Vibhava Yoga session, relaxing massage at the spa, lengths in the outdoor swimming pool, reading on a deckchair and idleness. Get away from it all, recharge your batteries, recharge your batteries and relax in the fresh air. Active vacation, more contemplative or both, everyone does what they like here.

As a tribe, as a couple and with friends, Club Med is also the promise of warm service, a friendly atmosphere and the possibility of creating links easily.

DJ set, concerts, aperitifs and entertainment after hours in the great outdoors, returning to the Resort is a real festive moment.

**live more gently*

Reconcile your body and his mind with Yoga School by Heberson

Club Med Resorts are thus places of escape and pleasure but also of reconnection and serenity. They offer the breathing time necessary to create beautiful memories and feel good, in your head and in your body. Heberson Oliveira is today considered one of the great masters of yoga. His method, Vibhava Yoga, is a harmonious practice which teaches to breathe, to concentrate and relax. At Club Med Tignes, Val d'Isère, Arcs Panorama, Alpe d'Huez and La Rosière (positioned Well-being, what's more), he offers to share its secrets at an altitude of 1,800 meters, while contemplating the view overlooking the valleys, through the Yoga School by Heberson



Recharge in the middle of nature

Well-being is indeed at the heart of Club Med's promise. Each Resort is an escape in its own right. Reconnecting with nature and its environment, outdoor activities but also gyms, yoga studio, wellness areas, spas, indoor and outdoor swimming pools with mountain views, everything you need to find serenity, peace and enjoy your vacation.

100% of Club Meds open in summer offer indoor or outdoor swimming pools and mountain pastures replace the beach!

To do

At Club Med La Rosière, Yoga by Heberson sessions can be done outdoors: life-size sun salutation facing the mountain. Perfect for decompressing and breathing the fresh air. We also enjoy wellness hikes with meditation in the heart of the larch trees.



Since December 2023, Club Med La Rosière has unveiled its new spa partner, the French brand myBlend. Perched in the Alps, the Resort covers 650m² dedicated to well-being, 11 individual cabins and one double, two hammams, two whirlpool baths, a swimming pool, all opening onto a panoramic view of the peaks.

Free and together, the mountain as a family

While parents can enjoy activities as a duo, solo, or with friends, little ones are taken care of from 4 months of age at Baby Club Med®* and between 2 and 3 years of age at Petit Club Med®* in an environment reassuring and stimulating. For 4-10 year olds, the Mini Club Med+® program, an approach inspired by the principles of positive education, allowing children to identify and develop 6 specific strengths: creativity, courage, heart, cooperation, confidence and celebration.



The G.O.® dedicated to supervising children have followed training developed with Ilona Boniwell, Professor and expert in psychology and positive education. 4-10 year olds will be able to (re)discover activities that are sources of pleasure, cooperation and adventure to grow, create connections and flourish while having fun. For 11-17 year olds Club Med reinvents the vacation and meeting experience with Teens 11-13) and Chill Pass (14-17), with redesigned activities and specially designed spaces.

Result: more harmony in groups and truly targeted activities to accompany all the nuances of adolescence during the holidays. Supervised by G.O.®, they choose or not to participate with other young people of their age in activities offered on a tailor-made basis.

And to discover this destination together, Club Med offers a wide choice of activities to do as a family: hikes in Les Arcs Panorama to discover the mountain landscapes while benefiting from the experience of a guide and on an itinerary accessible to parents and children (babies welcomed with pleasure, thanks to the baby carriers available at the Resort reception), water sports in Tignes with stand-up paddle* and kayak* from 11 years old, or tree climbing from 8 years old in Valmorel, where zip lines, ropes and footbridges pave the way for thrills.

*extra



As part of its *Happy to Care* program, educational gardens, adapted hikes and walks are offered to young people to awaken their curiosity and make them aware of respect for nature.

Friendships are formed during a picnic at altitude, a night hike or around a campfire. Bonds are strengthened during a mountain bike outing or an adventure trail and confidences are whispered during a star discovery session... Teenagers can meet at Passworld®, a space specially designed for them where they can learn about film design, video mixing or even take the place of the DJ to make their new friends dance.



To find out more:

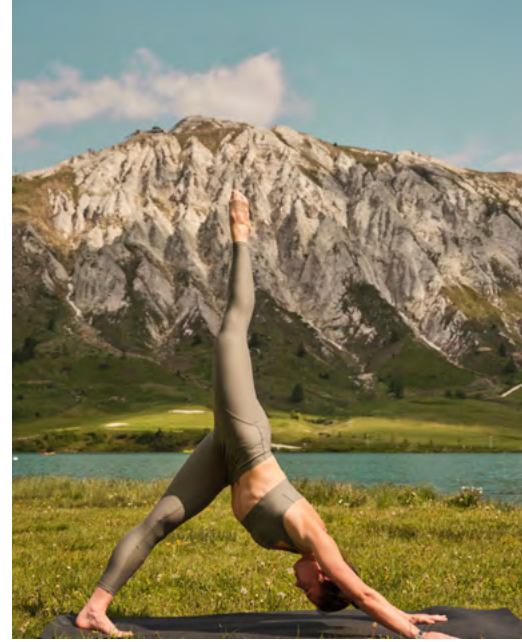
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The biggest *playground*

The mountains are also holidays off the beaten track: new challenges for cyclists, discovery of natural parks, varied hikes and water activities! It's the ideal time to surpass yourself and get your fill of sensations, or even discover a passion. So many reasons that push so many amateur athletes to choose this destination. Whatever your level, your age or your desires, each Resort has its share of emotions, supervised by qualified instructors to combine surpassing oneself and safety.



With Club Med, indulge in the joys of hiking with a guide, or in complete freedom

From walks to sporty hikes, walking has become very popular in recent years. Traveling scented trails or visiting authentic villages: with Club Med, this activity becomes accessible to everyone, whatever the level. In the company of an experienced guide, who knows the most beautiful trails, hikers can calmly admire the waterfalls, observe the marmots or learn a little more about the local flora. There are more than 70 hiking routes departing from Club Med Resorts around 5 themes: lakes and waterfalls, fauna and flora, local land and culture, well-being and family.



Happy Digital

Thanks to hiking applications (Club Med Guide and On Piste) accessible offline and which offer a wide choice of routes depending on their level, hikers can also enjoy themselves in complete autonomy.

Hikes and visits must-sees nearby mountain resorts Club Med



The Signal of Heads *Club Med Arcs Panorama*

A loop that crosses the Malgovert forest, its Cembros pines and blue-berry bushes, before the reward, at the summit which culminates at an altitude of 2850m: an exceptional view of the Bourg Saint-Maurice valley and the surrounding peaks of the Massif des Ecrins.



The Morel Waterfalls *Club Med Valmorel*

Accessible by the Pierrafort gondola, from the summit, the panorama offered over the Lauzière massif and Mont Blanc is exceptional. After a route through the middle of exploited mountain pastures, the path gradually descends through the arcosses towards the waterfalls. Arrival at the Morel waterfalls offers a refreshing break. A geological trail around the rocks is also offered.



The Chapel Notre-Dame des Vernettes

Club Med Peisey Vallandry

Located just 1 hour from the Peisey Vallandry Resort, the Chapel des Vernettes is a mecca of baroque art in Tarentaise, as well as an essential hike in the Peisey valley. Every July 16, the feast day of Mount Carmel, a pilgrimage is organized to this sanctuary classified as a historic monument.



Between lakes and glaciers Club Med Tignes

Mountains as far as the eye can see, a peaking glacier at an altitude of 3,656 m and a lagoon-blue lake located at 2,100 m... the mountain in Tignes reaches peaks of beauty and offers a wide variety of activities.

The Club Med Tignes Resort (open in December 2022) is like the resort: dynamic, family-friendly and festive.

With its 4 south-facing terraces and its outdoor swimming pool, the Resort is resolutely focused on nature and outdoor activities for ever more of sensations.

Do not miss

Enjoy the jewel of the region: the natural lake of Tignes, whose turquoise waters descend directly from the Grande Motte glacier. A breathtaking landscape, surrounded by mountains where you can indulge in different activities such as stand-up paddle, pedal boat, canoe, kayak or water jumping. Ideal for getting your fill of thrills, while enjoying the beauty of the surroundings. Enjoying the beauty of the surroundings.



A cycling experience on all terrains

Club Med Alpe d'Huez

Cycling is a key mountain activity for athletes and experts. Downhill on a mountain bike and now, effortlessly uphill with electrically assisted bicycles (VAE), you can get your fill of sensations and reach extraordinary views!

A discovery outing supervised by qualified instructors is included to familiarize yourself with the practice of VAE.

As for cycling enthusiasts, they will find the necessary equipment at Club Med Alpe d'Huez and Arcs Panorama

(road bikes, helmets and adapted shoes). These Resorts also offer a road bike school with supervised outings accompanied by a support vehicle.

Fans will follow in the footsteps of the greatest champions by climbing the 21 legendary bends of the ascent of Alpe d'Huez or by crisscrossing the famous passes of Tarentaise and Beaufortain.

Getting started with cycling from a young age

At Club Med Alpe d'Huez, budding cyclists aged 4 and over can learn how to ride a balance bike and cycle. In a caring climate and supervised by an experienced instructor, the youngest learn to quickly become independent on two wheels.



The free spirit is also *the spirit of the party*

It has been anchored in Club Med's DNA since its beginnings: the brand carries strong values such as conviviality, freedom, hospitality and the spirit of end-of-day celebrations. The Club Med Live program is overflowing with creativity to offer original entertainment: masterclass initiation to the profession of DJ, returns from champagne hikes, acoustic sessions in the middle of the mountain, DIY workshops, arts & crafts, live gentle percussion during a yoga session, barbecue party...

Different happenings punctuate the life of the Resorts where travelers enjoy sporting sensations and time to recharge their batteries in a festive atmosphere. At the end of the day, the terraces host great aperitifs, live concerts, DJ sets, entertainment and even Great Barbecue Evenings. After dinner, we enjoy a last drink, before hitting the dance floor to end the day in style.



**From June 26 to 29 2024,
Club Med Grand Massif Samoëns Morillon vibrates to the sound from the 2nd edition of the Festival Club Med Live**

To celebrate the start of summer, Club Med Grand Massif Samoëns Morillon is organizing a festival in the mountains surrounded by a crew of artists where clients and guests will be able to enjoy music and lifestyle programming. An event that promises creative surprises and festive moments and which places creation at the heart of its concept. For the occasion, the Club Med Live program, positioning itself as the artistic residency that combines travel and creation, is carefully handling the programming. Artists will also have the opportunity to perform, rehearse, train and compose... in a setting conducive to keeping their minds free and creative.

Small dishes *in the big ones*

At any time of the day, meals are a time for reunions. Everyone shares the story of their day: anecdotes, discoveries, sporting exploits... in neat, friendly settings and a warm, always cozy atmosphere. If the mountain is renowned for its specialties, the Resort restaurants offer a wide variety of culinary experiences, imagined by Club Med Chefs. In each of the Resorts there are local and more international flavors to please all gourmets: board of mountain specialties, raclette or Savoyard fondue, but also Italian or more exotic specialties, as well as a healthy corner which allows you to enjoy pleasure while doing yourself good. In the afternoon, the Resorts' terraces invite you to relax with a view, while enjoying a gourmet break, before transforming for an aperitif or barbecue evenings.



Club Med Exclusive Val d'Isère Collection: the art of the table for luxury at the top

It's a true gastronomic getaway. The two main restaurants – Le Bellevarde and Les Millésimes – revisit the best of Savoyard gastronomy with modern and refined cuisine, making the most of local produce. Between local cheeses for those with a sweet tooth and fresh seasonal produce at the healthy corner, everyone will find something to delight their taste buds during their stay.

Discover and *protect our nature*



Since its creation in 1950, the history of Club Med has been built around an ideal: living together in harmony and in a natural and preserved environment. The protection of biodiversity is therefore naturally inscribed in the brand's DNA. Club Med Resorts are designed to integrate as well as possible into their environment. With Mountain Resorts built and carefully designed to operate in summer and winter, Club Med aims to act more than ever as a committed player in tourism.



An old commitment, a renewed approach

Aware of the fragility of certain territories, mountain resorts are all engaged in a process of (re)Green Globe certification (international sustainable tourism certification which rewards establishments in the tourism sector which engage in an approach to improving the environmental and social management of their operations). A demanding certification reassessed every year.

As part of the Bye Bye Plastics program, Club Med's commitment results in the elimination of all single-use disposable plastic in all Resorts.

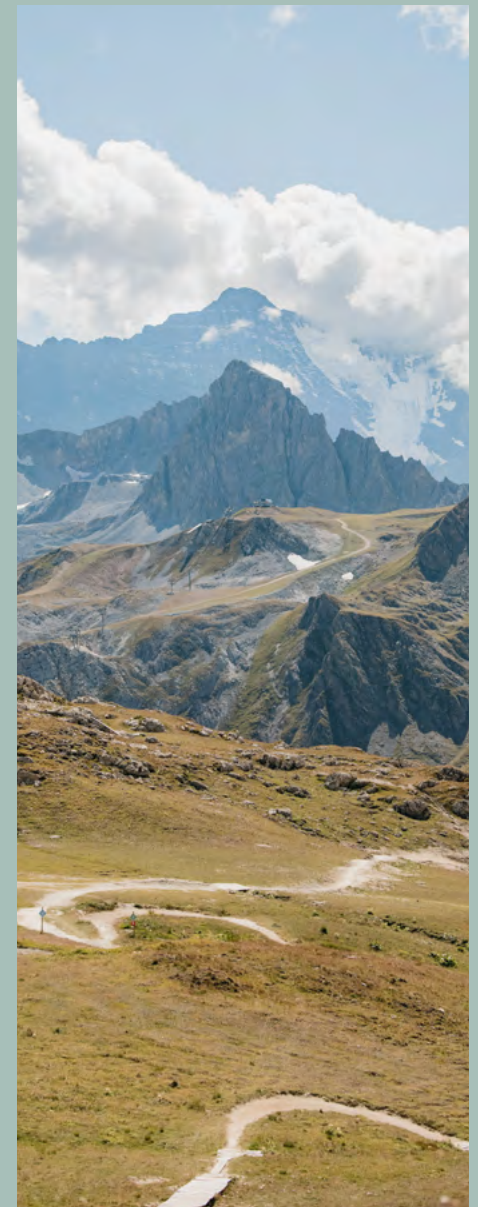


In the mountains, plastic water bottles are no longer offered at the start of hikes but water fountains are available to customers. Food waste is also greatly considered thanks to several initiatives: training of teams for the precise adjustment of quantities, anticipation of consumption in relation to the number of guests and implementation of recipes allowing the reuse of certain preparations not consumed on the buffets.

Club Med is also a partner of the major natural parks and supports the Parc des Écrins (2017) and the Parc de la Vanoise (2017) through financial participation.

Pioneer of local tourism, accelerator of local development

To integrate into the four corners of the world in a harmonious and sustainable manner, Club Med demonstrates a deep spirit of respect and responsibility towards the countries where it operates. The presence of a Club Med Resort has economic and social benefits on a region thanks to local employment, transfers of know-how, purchases, etc.



Buildings responsible

Since Valmorel in 2012 (HQE* certified), a BREEAM certification process, an independent eco-construction label recognized among the most demanding in the world, has been undertaken for all new Resorts and major renovation projects.

Today, Club Med Mountain Resorts are the only hotels to be BREEAM certified in the French Alps.

Club Med has invested to optimize energy management thanks to specific installations such as thermal insulation and BMS (Technical Building Management) which makes it possible to manage and limit water and energy consumption, thanks to sensors, flow reducers, motion detectors, timers, LED lighting, shower water heat recovery units.).



Certification *High level*

The Club Med Tignes building, opened in December 2022, is certified for its high environmental quality. It has 285m² of photovoltaic panels, double flow ventilation and heat pumps. This Resort was awarded BREEAM *Very Good* certification by the organization, making it the first Alpine Club Med certified with such a level of performance.

To find out more:

www.clubmed.fr/l/tourisme-responsible

*High environmental quality

Founded in 1950 by Gérard Blitz, later joined by Gilbert Trigano, Club Med is the inventor of the concept of an all-inclusive vacation club and the supervision of children, with the creation of the Mini Club in 1967. Present in 40 countries across the world, and with 67 Premium and Exclusive Collection Resorts, Club Med offers a free-spirited vacation experience in exceptional destinations and sites. Thanks to the support of its shareholder Fosun Tourism Group and the successful implementation of its repositioning strategy, Club Med is today the global leader in high-end, experiential all-inclusive vacations for active families and couples. Club Med employs nearly 25,000 Gentils Organizers (G.O.®) and Gentils Employés (G.E.®), representing 110 nationalities.

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