

Club Med Ψ



Press Kit
SEP 2024

Captivating Island Paradise

The Jewel of the Riau Islands

The island of Bintan in Indonesia pulses with an energy as captivating as its crystal-clear waters. Serene beaches invite relaxation and exploration, while dense tropical forests offer thrilling adventures for the bold.

Discover Indonesia's rich culture at traditional villages and vibrant markets. Bintan caters to every desire, from luxurious spas and lively nightlife to mouth-watering local cuisine and the warmest hospitality. This enchanting island paradise is sure to be a memorable highlight of any Indonesian getaway.

Discover Club Med Bintan

Club Med Bintan located just a 55-minute ferry ride from Singapore. With a rich legacy spanning over 20 years, the resort has evolved to cater to families and active couples, all while embracing the unique culture and natural beauty of Indonesia. Every guest experience is infused with the serene charm of Bintan, making it a perfect getaway for relaxation and adventure.





Club Med and Mandai X Bring *Ranger Buddies Missions* to Bintan Island

Singapore, 9 September 2024

Rallying every travelling family – especially the juniors – to create their own waves of change for this planet we call home. And there's no better place and time to do it, than playtime! [Club Med](#), the pioneer of premium all-inclusive resorts, has joined hands with [Mandai X](#), the growth and impact venture-building arm of Singapore's Mandai Wildlife Group, to bring the Ranger Buddies programme to [Club Med Bintan](#) from 16 November to 5 January 2025.

In nurturing the next generation of conservation heroes, the programme features a series of engaging missions and activities that blend augmented reality (AR) with real-life exploration.





Start a Wave of Change at Club Med Bintan

For the first time ever, Ranger Buddies Missions land on the shores of Club Med Bintan. Families and children can embark on an exciting mission to help Coco the tortoise save the threatened habitats of her ocean cousins.

Guests can tackle various missions through the [Mini Club Med+](#) programme, enjoy dedicated family activities, or explore the Magic Valley app, a digital storytelling app where children can enjoy interactive and personalised stories. Designed with children and families in mind, the Ranger Buddies Missions make learning about sustainability a fun and engaging part of their holiday experience whilst encouraging participants to care for the planet.

Olivier Monceau, General Manager, Club Med Singapore and Malaysia expressed the excitement: “We are thrilled to partner with Mandai X to bring the Ranger Buddies Missions to Club Med Bintan. This initiative aligns perfectly with our commitment to offering enriching and transformative experiences for families.

By combining Mandai X’s commitment to empower everyone to play a part in protecting our world, with our dedication to creating the ideal environment for family vacations, this programme can help inspire children to appreciate this planet they share with nature and wildlife and be sustainability champions of tomorrow.”

Unique Experiences for Families Seeking Purposeful Fun

The Ranger Buddies Missions at Club Med Bintan offers more than just an adventure; it provides an opportunity for children to develop future-ready skills through fun and engaging activities.

The programme integrates the C.O.U.R.A.G.E. framework, a research-backed approach designed by pedagogical experts. This framework helps children thrive by fostering essential life skills such as creativity, courage, and cooperation.



Participants can also join Club Med's Amazing Family programme, which offers curated family activities designed to strengthen bonds while learning about sustainability.

Mini Club Med+, animated by Mini Club Med G.O.s, adds another layer of excitement with workshops and activities that bring the magic of conservation to life.

"At Mandai X, we believe in the power of purposeful fun, nurturing the younger generation in meaningful ways to drive positive change for themselves, others and the world we share. This includes inspiring a lifelong love for nature and wildlife, and a commitment to conservation and sustainability," said Ms Belina Lee, CEO of Mandai X.

"Our partnership with Club Med allows us to bring the Ranger Buddies Missions to a new and exciting setting, where children can acquire future-ready skills, while learning about sustainability through hands-on experiences. Together, we are empowering families to make a positive impact on our planet, one mission at a time."



The impact of the Ranger Buddies Missions extends beyond Club Med Bintan. Participants will leave the resort with a heightened awareness of sustainability and a renewed commitment to make a difference.

Children can become Ranger Buddies certified by Mandai X, and families can take home a personalised digital story about precious sea turtles to preserve memories of their adventure.

Exclusively at *Club Med Bintan*

The Ranger Buddies programme will be available exclusively at Club Med Bintan from 16 November 2024 to 5 January 2025.

Don't miss this opportunity to embark on a unique family adventure that combines education, fun, and a commitment to making the world a better place.



Booking details

Visit www.clubmed.com.sg for more booking details.



Club Med, founded in 1950 by Gérard Blitz, invented the all-inclusive holiday club concept, adding in activities especially for children with the creation of the Mini Club in 1967. Led by its pioneering spirit, Club Med seeks out exceptional destinations and sites. Today, Club Med is the world's leading provider of upscale, all-inclusive holiday packages with a French touch for families and active individuals. Present in 40 countries around the world, and with 68 Premium and Exclusive Collection Resorts, Club Med offers a vacation to experience free spirit in exceptional destinations and sites. Club Med employs nearly 28,000 Great Organizers (G.Os) and Great Employees (G.Es), representing 110 nationalities.



Mandai X spearheads purpose-led innovation to build global ventures that create better choices for harmony between people and nature. As the growth and impact acceleration and venture building arm of Mandai Wildlife Group, Mandai X leverages over 50 years of experience in wildlife and nature conservation to bring together communities, businesses and governments. We challenge ourselves to unleash the collective power of a billion consumers to drive growth and impact at scale.

Mandai Wildlife Group is the steward of the unique wildlife and nature destination in the northern region of Singapore which is home to the country's wildlife parks – Singapore Zoo, Bird Paradise, River Wonders, Night Safari which provide visitors a window into the wild to connect with nature and animals while learning about their vital roles in keeping the planet healthy.

For more information on Mandai X, please visit <https://www.mandaix.com/>

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