



it's the
little
things

unforgettable family escapes

All-inclusive fun for all ages



Club Med 
amazing you

1950

The quest for happiness begins

1979

First Club Med resort in Asia, Club Med Cherating Beach opens its doors to welcome its first family

1967

Founded world's first Kids' Club, Mini Club Med

1987

First international ski resort, Club Med Sahoro, Hokkaido, opens in Japan

2015

Introduced Club Med CREACTIVE by CIRQUE DU SOLEIL where kids soar into the skies - a pioneer in bringing circus activities to vacations

2005

Launched Club Med Passworld®, a club tailored for teens

2017

Amazing Family programme was developed to cater to the changing family travel trends

2018

Club Med Sanya, China launches Amazing Family programme

Now

Club Med Bali launches Amazing Family programme, first resort in Southeast Asia

your dream family destination for 70 years

Since opening our doors in 1950, family has been at the heart of Club Med. To us, all-inclusive doesn't just mean full board. It also means every guest, no matter how little, feels included.

bridging the generation gap

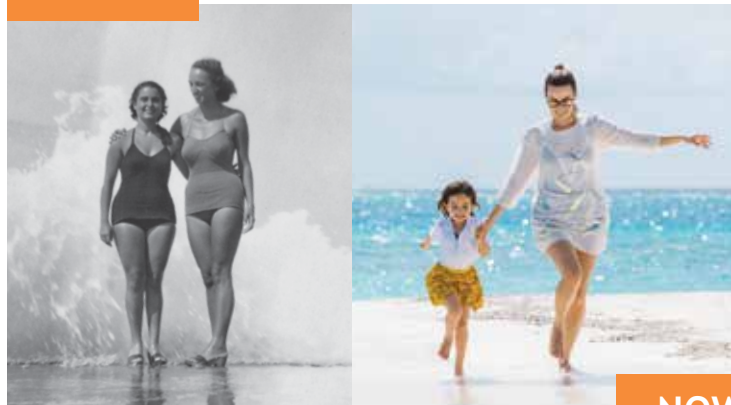
When we say fun for the whole family, we mean it. Take it from our guests across generations.

1950's



NOW

1950's



NOW

award-winning family fun

We're proud to have our many of our Asia Pacific resorts selected for travel awards including:



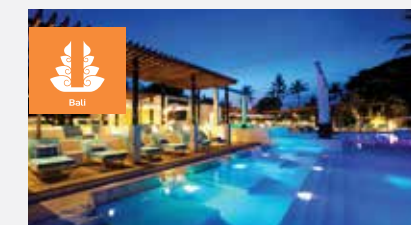
ACHIEVEMENT
#1 Hotel for a Family Trip

AWARD
Expat Living Singapore Readers' Choice Awards 2019



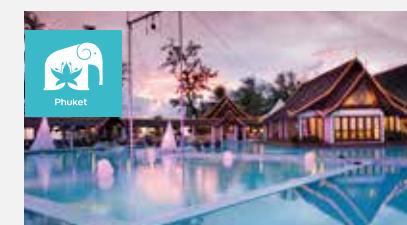
ACHIEVEMENT
#1 Best resorts for families in Japan

AWARD
Readers' Choice Awards 2018



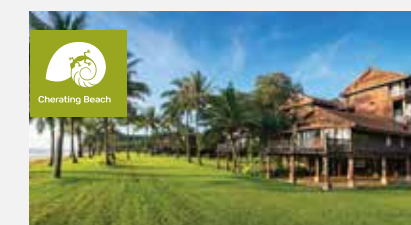
ACHIEVEMENT
#1 in Top 25 Hotels for Families in Asia

AWARD
TripAdvisor Travelers' Choice Awards 2013



ACHIEVEMENT
Silver Winner of Best Family Resort, Asia

AWARD
Travvy Awards, 2016

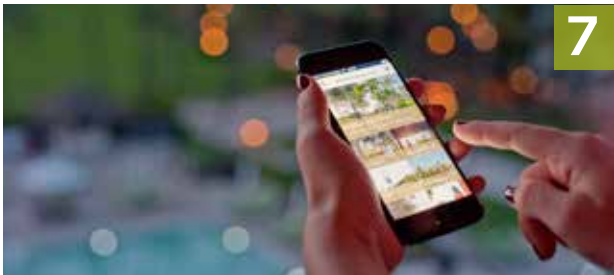
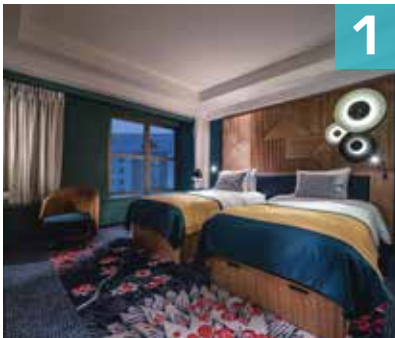


ACHIEVEMENT
Most Family-friendly destination (International)

AWARD
Mother & Baby Magazine (Editor's Choice), 2009

everything you need for a perfect family vacation, included

As pioneers of the all-inclusive vacation concept, we've perfected the art of hassle-free vacations. In Club Med, parents can always say 'Yes' to their kids.



1 ACCOMMODATION

A comfortable haven to lounge about all day, or to unwind in after a string of thrilling activities.

2 ALL-DAY GOURMET DINING

Savour a smorgasbord of international and local delights for breakfast, lunch and dinner. Be spoilt for choice and dig in.

3 PREMIUM OPEN BAR

While the kids play, kick your feet up with a beachside Margarita, or make dinner extra special with a glass of Merlot.

4 SPORTS & ACTIVITIES

Why not pick up a new skill? We have a host of sports to broaden your horizons, from golf and paddleboarding to sailing.

5 KIDS CLUBS FROM 4 TO 17 Y/O

Leave your kids in good hands while the grown-ups take a break. Our highly-trained G.Os will ensure your kids enjoy fun activities like skiing, flying trapeze and archery in a safe environment.

6 LIVE ENTERTAINMENT

Our G.O.s aren't just skilled at sports. See a whole new side of those friendly faces with their daily evening performances where they sing, dance and delight with their infectious energy.

7 COMPLIMENTARY WI-FI

Stay connected no matter where you are in the resort with high-speed wi-fi.

8 TRAVEL INSURANCE

Your holiday isn't hassle-free until you have total peace of mind. Our basic travel insurance covers loss of personal items, cancellations and delays.

9 FLIGHTS AND TRANSFERS

When you book flights with us, you enjoy free transfers to and from the resort.

just G.O for it

A vital part of making your stay as smooth and vibrant as possible—our G.Os (Gentil Organisateur). Ask any Club Med guest what made their stay so memorable and they'll mention their favourite G.O. From teaching you new skills, to entertaining you with nightly performances, these friendly, highly-trained professionals are the heart and soul of Club Med.



your kid's every need, considered

Get into vacation mode faster with less worries; we've got it covered.

Connecting Family Rooms

Our family rooms are spacious enough to accommodate up to 6 people. When parents need a little quiet time, opt for interconnected rooms, so you have the peace of mind that your kids are one door away.



Kid-friendly Facilities

Kids have more autonomy at Club Med. We give kids the opportunity to develop confidence by giving them the opportunity to do grown-up activities too. Order a juice at the bar with step-up stools, learn mini golf, archery and even the flying trapeze.



Baby Welcome Pack

Travel light, your all-inclusive package comes baby-ready. Your room will be equipped with a cot, bottle warmers, baby bath, highchairs, potty and prams from reputable brands like Bugaboo*.



Mini Welcome Pack

We understand that it's not just babies that need special care. For your 4-10 year olds, we'll prepare stools, kid-sized dental kit, bath amenities, slippers and bathrobes.

Baby Corner

We have a special corner stocked with baby food like sweet and savoury purees, as well as meal prep equipment like blenders, sterilisers, mineral water, microwave and bottle warmers. Everything you need to prepare your kid's meal is in a one-stop station.



Kid-friendly Food Corner

Our main restaurants have a dedicated section of dishes that we know the young ones love. You don't have to worry about fussy eaters, we know they will love these.



Tip: Make the flight more enjoyable for your kids with some books, games and chewy sweets to help with the ear popping effect.

*Bugaboo prams are currently exclusive to Club Med Bali

a space for every generation to create their own experiences

From big to small, we guarantee fun for all.



For the little ones

With G.Os that specialise in childcare at every age, and a curated set of activities for each age group, you can be rest assured that your kids' needs come first.

Baby Club Med®: Our youngest guests get the specialised care they need with activities and babysitting services*.

Petit Club Med®: From Baby Gym to arts and crafts, your toddlers will be well-occupied*.

Mini Club Med®: Let your kids learn new skills with a schedule full of hands-on activities.

Passworld: The sky's the limit for your budding adults, with programmes tailored especially for teens.



For mums & dads

While the kids are off having fun, grown-ups can take the chance to unwind and learn what it truly means to vacation hassle-free.

- Exclusive Zen pool
- Spa*
- Sports and we-time activities
- Bar & parties

+Available at additional cost



For grandmas and grandpas

If the bars and parties mum and dad visit aren't quite your scene, take things slow with an energising power walk, or a therapeutic arts and crafts session.

- Morning power walk
- Arts and crafts
- Aperitif
- Spa*
- Aqua gym

Amazing family!

making every family getaway amazing

There is no better time to bond than on a Club Med vacation. Our new Amazing Family program ensures that you and your loved ones bring home lasting memories and a bag full of stories to tell. Choose from a weekly schedule of activities designed for quality family bonding. After all, on an all-inclusive holiday, you've got nothing but time.



TIME TO CELEBRATE



TIME TO PLAY



TIME TO MOVE



TIME TO QUEST



TIME TO CARE



TIME TO MOVE

Challenge the whole family in high-energy games like our Slip & Slide, Soccer Bumper or Kite Competition. With plenty of unique memories filled with laughter, everyone's a winner.



TIME TO PLAY

Giant Twister, Giant Molkky, giant heaps of fun. Our host of oversized board games let you discover new sides of your family without the distraction of screens. Just disconnect and play.



TIME TO CARE

Make your vacation an extra meaningful one with lessons in caring for the environment, your kids and even yourself. From local cuisine classes to nature observations, the whole family walks away enriched with new knowledge and experiences.

TIME TO QUEST

Plug in to the Club Med Play app and you're off on a treasure hunt. Not only can you explore our many attractions, you also uncover hidden treasures across the resort, like local culture, flora, fauna and wildlife. To succeed in this mission, teamwork is key.



TIME TO CELEBRATE

Let the kids show you how it's done. There's no better way to break down barriers and unleash your inner child than with our Colour Party, Bubble Party and Inflatable Castle.





big experiences for the little ones

Our variety of kids' programmes are tailored to offer kids of every age group an exciting, educational experience they'll treasure for life.



baby
Club Med®

BABY CLUB MED® (4 to 23 months)

In the capable hands of our childcare-trained G.O.s, our littlest guests will be fully occupied with outdoor walks, nursery rhymes, lessons in motor skill techniques and music appreciation. They can even enjoy a little after-hours playtime with the Pyjamas Club® from 7pm-11pm*. Here, parents get some extra time off as our G.O.s specialising in early childhood read stories and play games to help lull them to sleep.



petit
Club Med®

PETIT CLUB MED® (2 to 3 years)

All that energy from the terrific twos and threes are put to good use through sports, crafts, expression, and games. We've even got a Baby Gym, where your tiny tots can bounce around on mini-trampolines or refine their motor skills on our play mat. Not to worry, our watchful G.O.s will be guiding them every step of the way.



mini
Club Med®

MINI CLUB MED® (4 to 10 years)

With your kids split into different groups (4-5 years, 6-7 years, and 8-10 years), they'll get the care and attention needed for young ones their age. They can bring home confidence after a leap of faith on the flying trapeze, learning a new skill at cooking classes and much more with new international friends. They can even treat YOU to a meal at the Family Experience Restaurant, where the kids run the show



junior
Club Med®

PASSWORLD (11 to 17 years)

Let your young adults develop new friendships among teens from diverse cultural backgrounds. At Passworld, teens can engage in cool activities like film design, mixing at a DJ booth and video games. They can even be primped and pampered with beauty treatments at our Teen Spa*.

**Available at additional costs*

tailored for your tots

BIG SAVINGS FOR YOUR TINY TOTS

We're all about putting family first with lower rates for our younger guests.

	0-4	4-11	12-17
DISCOUNT	FREE	Up to 40% off	Up to 20% off



MORNING

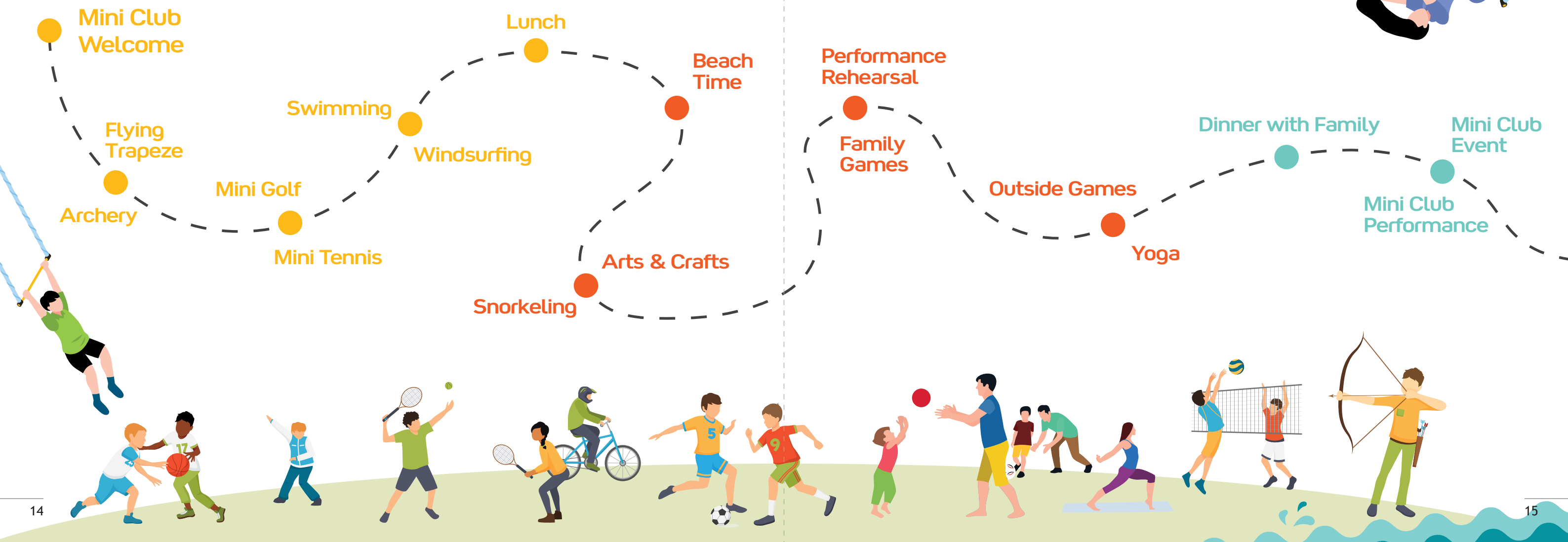


AFTERNOON



EVENING

activities by the hour at Mini Club 8am-9pm daily



placing your kids in caring hands

Our childcare experts are fully equipped to ensure that your little ones are safe and enjoy an adventure they'll never forget.





Zaizai
English, Mandarin, Bahasa, French



Chong
English, Mandarin, Bahasa



Rachel
English, French



Julius
English, Bahasa



Daheen
English, Korean



Jessie
English, Mandarin



Yulia
English, Bahasa



Adaline
English, Korean



Dieng
English, French



Michelle
English, Mandarin



Ashley
English, Mandarin



Daniel
English, Bahasa



Angel
English, Bahasa



Peng
English, Mandarin



June
Korean, English, Mandarin



Erick
English, Bahasa



Taufik
English, Bahasa

Phuket

Guilin

Bali

Sanya

Bintan Island

Kabira Ishigaki

Close to **200** Mini Club G.O.s across 12 APAC resorts dedicated to looking after your little ones





Rama
Bahasa, English, French



Mizuki
Japanese, English, Mandarin



Estrella
Spanish, English, French



Joey
Mandarin, English



Cedric
French, English, Creole



Junianty
English, Bahasa



Aurora
Mandarin, English



Simanjuntak
English, Bahasa



Valentine
French, English, Spanish



Sky
Mandarin, English



Alyssa
English, Bahasa



Ifqa
English, Dhivehi



Andina
English, Bahasa



Gauthier
English, French



Carol
English, Mandarin, Cantonese, Bahasa



Natsuki
English, Japanese



Angela
English, Mandarin



Veronika
Bahasa, French, English

Phuket

Guilin

Bali

Sanya

Bintan Island

Kabira Ishigaki

Kani

fun all year round

Snow or sunshine, we've got a suite of lessons and activities for kids to safely explore brand new experiences.



welcome to winter wonderland

Watch your child ace their first snow experience under the guidance of certified G.Os with skiing and snowboarding classes from age 4.



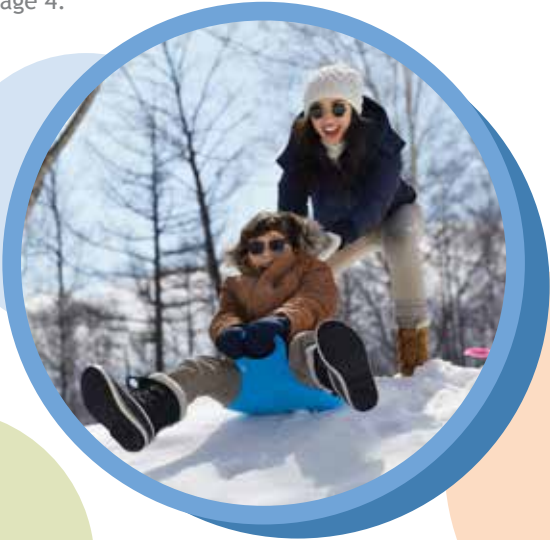
SKIING

Included in your package are ski passes for instant access to the slopes, plus ski lessons from ages 4 and up provided by the best accredited national ski schools.



SNOWBOARDING

Kids aged 8 and up are in for a treat with snowboarding lessons. After strapping in, they'll learn to glide down slopes, turn and control their speed amidst stunning views of alpine caps and fir trees.



SLEDDING

No lessons required. Whether it's dog-sledding or air boarding, all you have to do is hop on, and enjoy the ride.



FLYING TRAPEZE

Anyone from age 4 and up can overcome their fear of heights with basic acrobatic moves. Watch your kid's confidence soar, with the full security of a harness and safety net.

sun, surf, sand

With our range of activities, every child has the freedom to try new things, pick up skills and make new friends from all over the globe, even without the supervision of mum and dad.

STAGE PERFORMANCES

Our weekly Mini Club performances are a great way for kids to overcome stage fright and warm up to the spotlight. With our friendly G.Os providing guidance and moral support, and plenty of new friends your kids can display their dancing and acting skills in a comfortable environment.



ARCHERY

Learning hand-eye coordination skills has never been more fun. Kids aged 6 and up can hone their agility with provided bows, arrows, arm and finger protectors.

more activities

from snow to sun

- | | | | |
|-----------------|-------------------|--------------------|------------------|
| 1 Snowshoeing | 7 Ski Simulator | 13 Fitness Class | 19 Drawn Sled |
| 2 Snow Trekking | 8 Snow Tubing | 14 Zumba | 20 Alpine Skiing |
| 3 Ice Fishing* | 9 Pool | 15 Outdoor Hot-tub | 21 Snow Sledding |
| 4 Gym | 10 Sauna | 16 Climbing Wall | 22 Table Pool |
| 5 Darts | 11 Swimming | 17 Dance | |
| 6 Table Tennis | 12 Yoga & Pilates | 18 Horse Riding* | |

- | | | | | |
|------------------|--------------|--------------------|----------------------|------------------|
| 1 Paddleboarding | 7 Golf | 13 Gym | 19 Basketball | 25 Fitness Class |
| 2 Bocce Ball | 8 Snorkeling | 14 Volleyball | 20 Table Tennis | 26 Darts |
| 3 Power Walk | 9 Sailing | 15 Football | 21 Juggling | 27 Zumba |
| 4 Water Polo | 10 Kayaking | 16 Mountain Biking | 22 Trekking & Hiking | 28 Dance |
| 5 Windsurfing | 11 Tennis | 17 Badminton | 23 Table Pool | |
| 6 Aquafitness | 12 Yoga | 18 Squash | 24 Swimming | |

and more...

travel insights of the New Asian Elite families

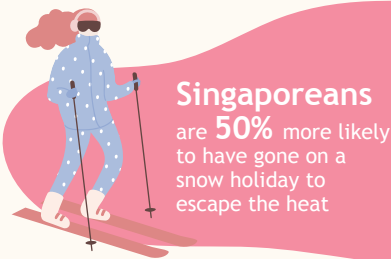


RESEARCH DESIGN

28 yrs+, male and female
Been on a holiday in the past 1 year
Hong Kong, Australia, Taiwan, Japan, South Korea, India, Indonesia, Thailand, Malaysia, Singapore and China
5500 respondents
Research period: Q1 2019

POTENTIAL MARKET SIZE

168 million travellers¹ across Asia Pacific
≈ €162.9 billion²



Singaporeans are 50% more likely to have gone on a snow holiday to escape the heat

PROFILE

MARITAL STATUS

19%: Single / Living alone
74%: Married
5%: In a committed relationship
2%: Divorced / Widowed / Separated

KIDS IN HOUSEHOLD

13%: 0 kids
87%: 1 or more kids

ATTITUDE

I am a brand conscious person (74%)

I save money so I can spend on leisure / entertainment / enjoyment (87%)

I usually compare products across apps to get the best price (85%)

I would pay more for sustainable / eco-friendly products (83%)

LIFESTYLE



INSIGHTS

#1 ★ Relaxation



WHY DO THEY TRAVEL?

WITHOUT KIDS

Experience different cultures, cuisines and places

WITH KIDS

Good opportunity to spend time with family and a great experience for kids



WHAT'S STOPPING THEM?

#1 barrier for vacation travel is limited time



25% more Australians prefer holidays on a beach than in a city

POPULAR TYPES OF HOLIDAYS



1 in 4 have ever been on a ski holiday



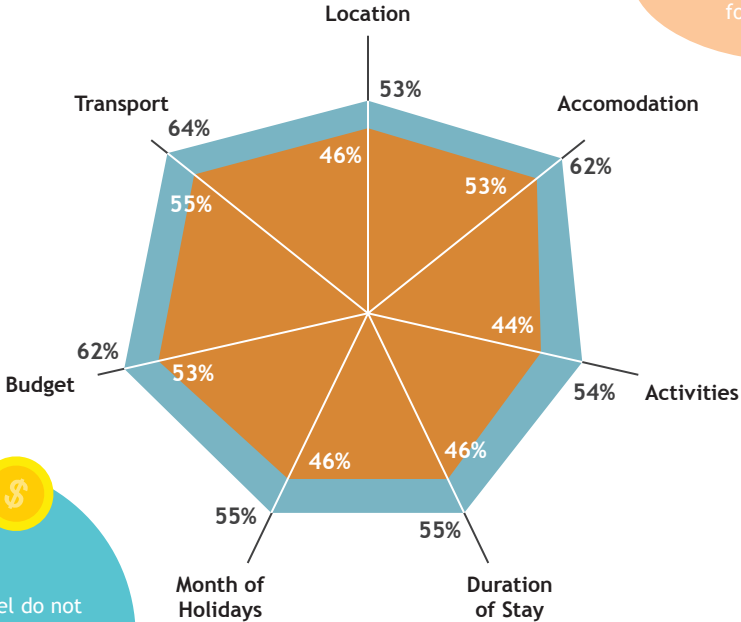
1 in 4 have ever been on a cruise



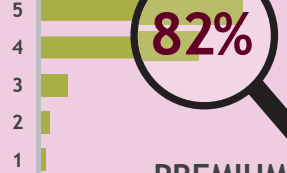
3 in 5 have been to a beach holiday

LEVEL OF INVOLVEMENT IN HOLIDAY PLANNING

With kids Without kids



Travellers from China are 66% more likely to travel for better health



PREMIUM ALL-INCLUSIVE CONCEPT

82% of New Asian Elites find the Premium All-Inclusive concept appealing

20% of New Asian Elites trust review sites more than families and friends when researching about their holiday



Most Japanese travellers are interested in understanding the history of their holiday destinations

Travellers from Indonesia, Thailand and Malaysia tend to holiday with kids

HOW DO THEY SEE CLUB MED?



#1

Club Med is BEST in class amongst top hospitality brands for being most kid-friendly



#1

Rated #1 for its wide range of activities which includes trapeze, archery, snorkeling and more



90%

90% of people have rated their stay experience as excellent and good

¹Asian elite/total surveyed x APAC population = potential market size
²From survey respondents average spend on holiday

worldwide leader of resorts

Around 70 sun & mountain destinations worldwide.

